### Task-Force of the OIE regional Commission for Europe for improving regional participation in the OIE standard setting 17 – 19 April 2017 – Riga/ Latvia

# 'Revitalization' of the OIE regional Website for Europe

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OIE sub-regional Representative in Brussels

## Context

- Inappropriate
- Outdated
- Approx 30 pages available
- Some active pages:
  - SGE ASF
  - SGE LSD
  - Task-Force

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Links

Publication:

### Regional Web Site for Europe



CE TAD









### Regional Web Site for Europe













PROGRESSIVE CONTROL OF



### Standing Group of Experts on Lumpy Skin Disease in South-East Europe

under the GF-TADs umbrella

### Presentation / objectives

Lumpy Skin Disease is a growing concern in Europe, due to the recent spread in Israel (2012), Turkey (2013), Azerbaijar 2014). Russia (July 2015). Greece (August 2015) and further spread into the Ralkans in the course of 2016 (Rulgaria: fVROM: S

- Regional Pr OIE Mission
  - Regional Representation
    - Regional Commission
    - Animal health information
    - Animal Welfare
    - Expertise
    - Events
    - Regional Projects
    - Links
    - Publications

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### Regional Web Site for Europe











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### Task Force of the OIE Regional Commission for Europe

to support OIE activities

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- Regional Representation
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http://www.rr-europe.oie.int/ Copyright © 2010 OIE World Organisation for Animal Health

### Presentation / objectives

During the 27th Conference of the OIE regional Commission for Europe (Lisbon, Portugal – September 2016), OIE Member Countries fully supported the 'revitalisation' of the Task-Force of the OIE regional Commission for Europe — it was initially established by the previous Bureau of the OIE Regional Commission in Europe, following discussions held during the 25th Conference of the OIE regional Commission for Europe (Fleesensee, Germany – September 2012); however, with the several changes of the Members of the Bureau, the dynamic of the Task-Force had faded out progressively —.

The Task-Force mainly aims to improve regional participation in the OIE standard setting process for selected chapters of particular interest to the region, and propose their adoption on behalf of the 53 OIE Member Countries of Europe during the OIE World Assemblies of Delegates. The enlarged mandate of the Task-Force, as agreed in Lisbon, now also includes the preparation, implementation and monitoring of a regional strategic plan for Europe, in compliance with the OIE 6th Strategic Plan. The Task-Force operates under the OIE Bureau of the OIE regional Commission for Europe and its President, Dr Maris Balodis from Latvia, and comprises in total 9 Members (Latvia, Serbia, Belarus, Austria and Kazakhstan, Georgia, Spain, Swiss and UK), the 2 European Members of the OIE Council (Germany and Russia) and 1 Observer (European Commission). The OIE sub-regional Representation based in Brussels ensures the Secretariat of the Task-Force. This group of dedicated persons is ready to act on behalf of the 53 countries of Europe, with the overall objective to improve the countries' participation in OIE activities in the region.

# Discussion during the First TF Meeting

"To ensure the total and rapid renovation of the OIE regional website (mentioned as a top priority). A starting point could be the provision of a cost estimate for this renovation as some countries may be willing to earmark some funds to support it (Switzerland indicated this possibility in future contributions to the OIE Animal Health and Welfare Fund). In the meantime, it was agreed that the current website of the OIE Platform on AW for Europe, as well as the GF-TADs webpages for LSD and ASF should continue in their current format, and that a webpage could also be created to post all relevant information and documents of the Task-Force"

# Proposal

- To use the recently created website for the Americas as a model
- Content to be contextualized to Europe

Inicio

### ORGANIZACIÓN MUNDIAL DE SANIDAD ANIMAL

Proteger a los animales, preservar nuestro futuro

Regional Representation for the Americas

Palabras clave

,o Buscar

English Español



Normas

Las Americas











### Wahis Alert

#### 17.12.16:

Influenza aviar altamente patógena en Nigeria.











#### ORGANIZACIÓN MUNDIAL DE SANIDAD ANIMAL

Proteger a los animales, preservar nuestro futuro

Regional Representation for the Americas

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Wahis Alert

17.12.16:

Influenza aviar altamente patógena en Nigeria.

Receive alerts

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# Steps

- 1. Creation of the site 'squeleton' (= duplication of the Americas website)
- 2. Adaptation to European context (menus; submenus; language EN-RU)
- 3. Transfer of existing content
- 4. Update of existing context and creation of new content
- 5. Translation in RU
- 6. Hosting and launching
- 7. Maintenance

# Budget

1.	Creation of the site 'squeleton'	6000 euros
2.	Adaptation to European context	
3.	Transfer of existing content	
4.	Update of existing context and creation of new content	4000 euros
5.	Translation in RU (40 pages)	800 euros
6.	Hosting and launching	1000 euros/an
7.	Maintenance	
	TOTAL	11 800 euros

## Webmaster

- RSR-Brussels (newly recruitment Assistant with COM profile)
- Support from RR-Moscow + SRR-Astana

Objective: weekly update

# Region's feed-back is important!

 To organise an e-consultation on the website (needs) via the Task-Force?

### **Others**

- OIE AW Platform website → Issue
- TF1 meeting → To promote better communication among Member Countries, and use for this the large array of new Communication Tools including social media (e.g. Facebook; what's app); The creation of spaces of discussion / forum to improve regional dialogue on key issues in the Region was notably suggested

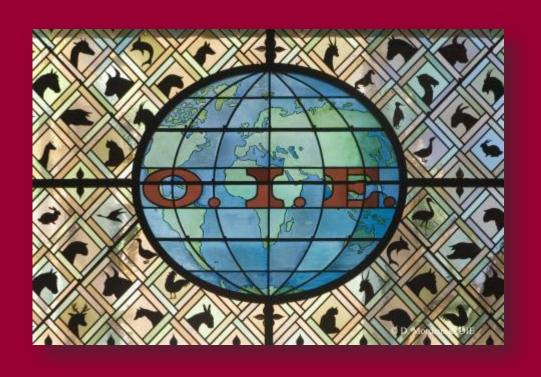
<u>TF1/Action 2</u> → To explore during the next meeting (TF2) how to concretely improve communication and which tools specifically to put in place;

### **Others**

 Renovation of WAHIS (WAHIS +) → top priority; funding needed



## Thank you for your attention



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