

Public-Private Partnership and Animal Welfare

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On behalf of Rahul Srivastava

Capacity Building Department

WOAH National Focal Points for Animal Welfare
Regional training workshop for Europe
25-27 June 2024, Madrid, Spain



World
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Health

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de Sanidad
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Outline

Section 1: Introduction

Section 2: Building partnership capacities



Section 1

Introduction

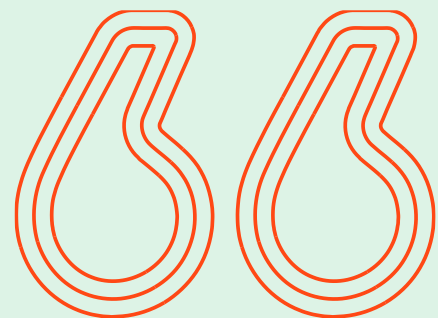


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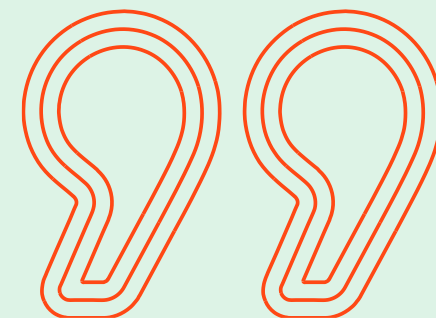


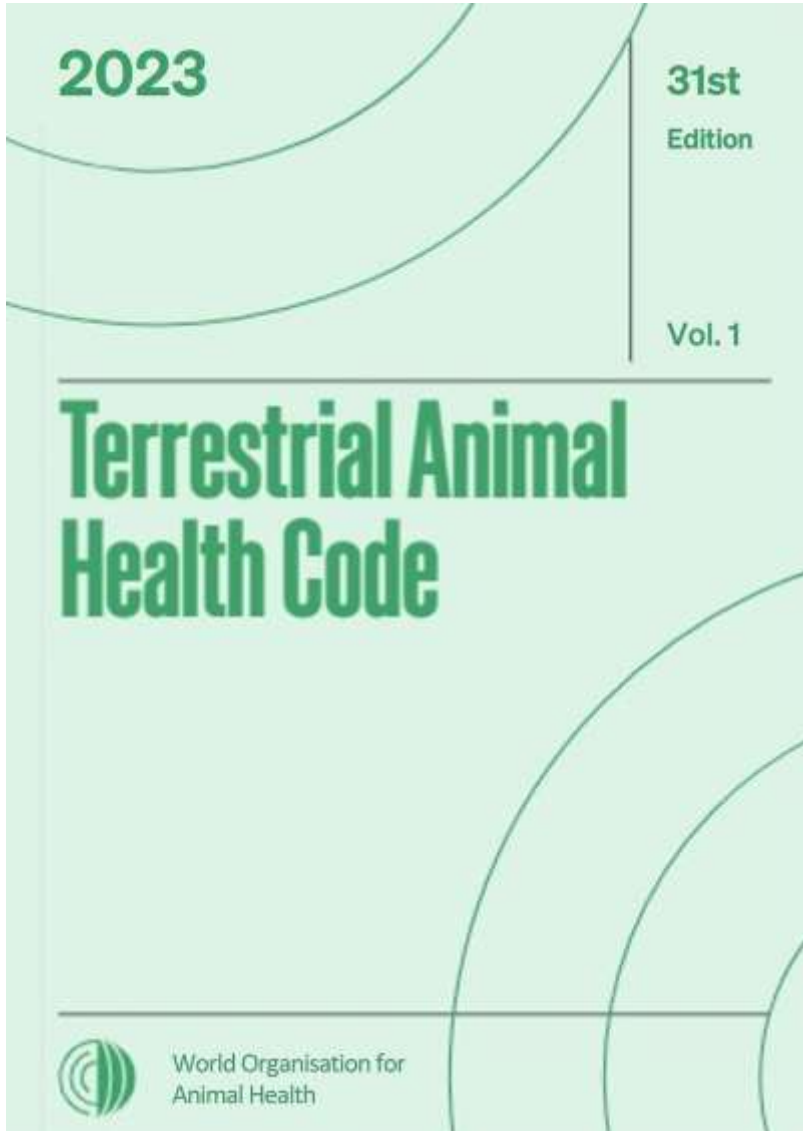
Public-private partnership is a joint approach in which the public and private sectors agree responsibilities and share resources and risks to achieve common objectives that deliver benefits in a sustainable manner.

World Organisation for Animal Health

Public-Private Partnerships Handbook

Guidelines for PPPs in the veterinary domain.





Article 3.2.6.

Competent Authorities should, where applicable, have the authority and capability to develop or engage in **public private partnerships** to deliver animal health, animal welfare or veterinary public health outcomes.

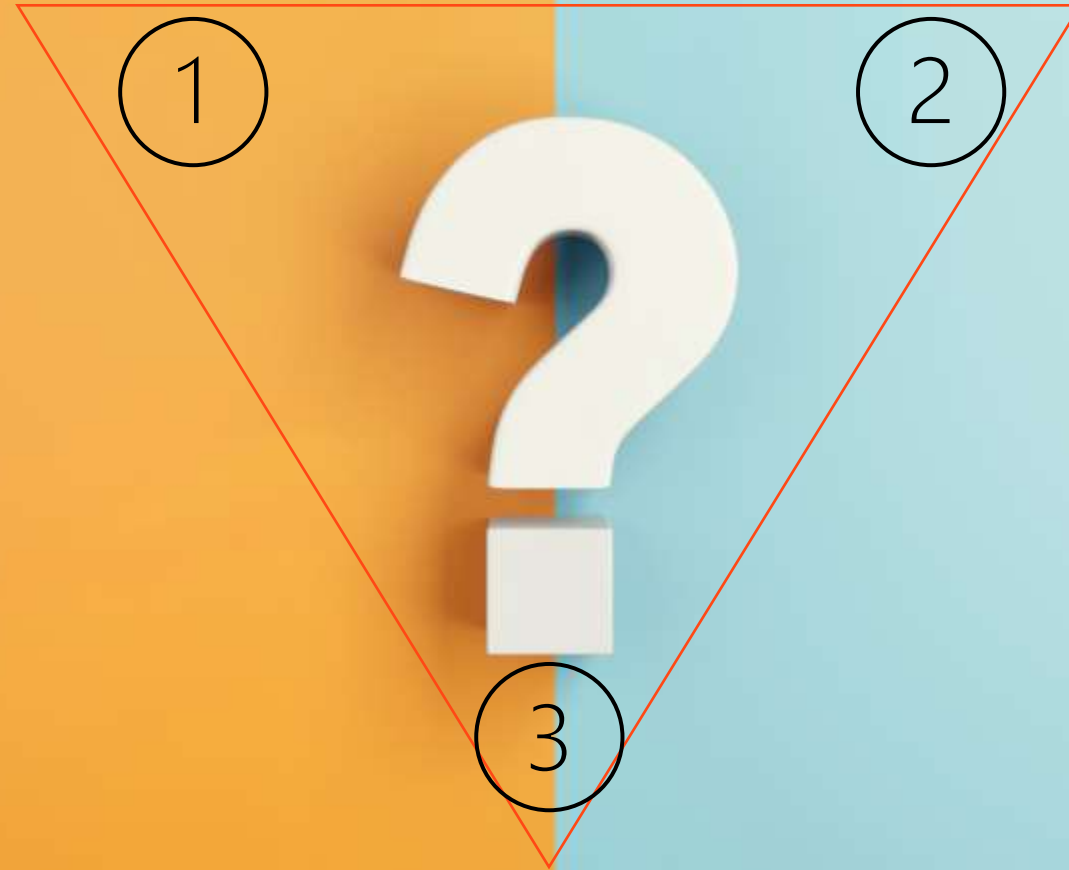
That is:

- to accredit, authorise or delegate to the private sector;
- to develop or participate in collaborative joint programmes with producers or other stakeholders.



Public Sector
and
Private Sector

Veterinary Authority
Veterinary Services
Veterinary Domain



Public-Private Partnership vs
Privatisation



PUBLIC SECTOR

the part of an economy that is controlled by the state.

PRIVATE SECTOR

the part of the national economy that is not under direct state control.

Diversity of Private Partners



Animal Health services providers
Veterinary Professional, Paraprofessional, community animal health workers



Private Veterinary Education and training institutes



Farmers, Communities producer association, livestock entrepreneurs and industries, civil society



Livestock Traders, slaughterhouses, Processors for Value added livestock products



Manufacturers, Importers and Distributors of veterinary inputs, livestock and livestock products, exporter of value-added livestock products

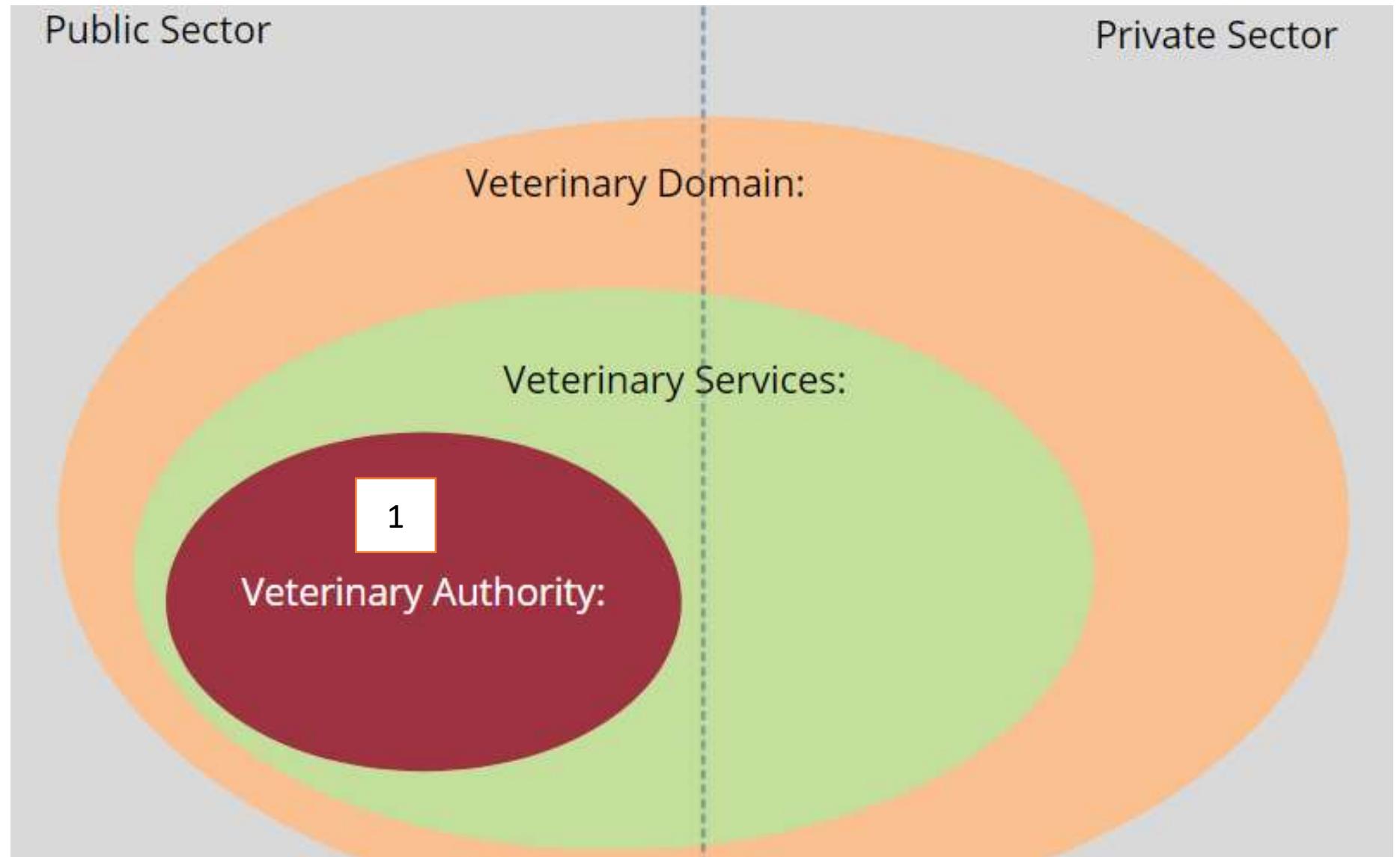


Research on area specific veterinary inputs, socioeconomic research for sustainable livestock production, Donor/ international development



VETERINARY AUTHORITY

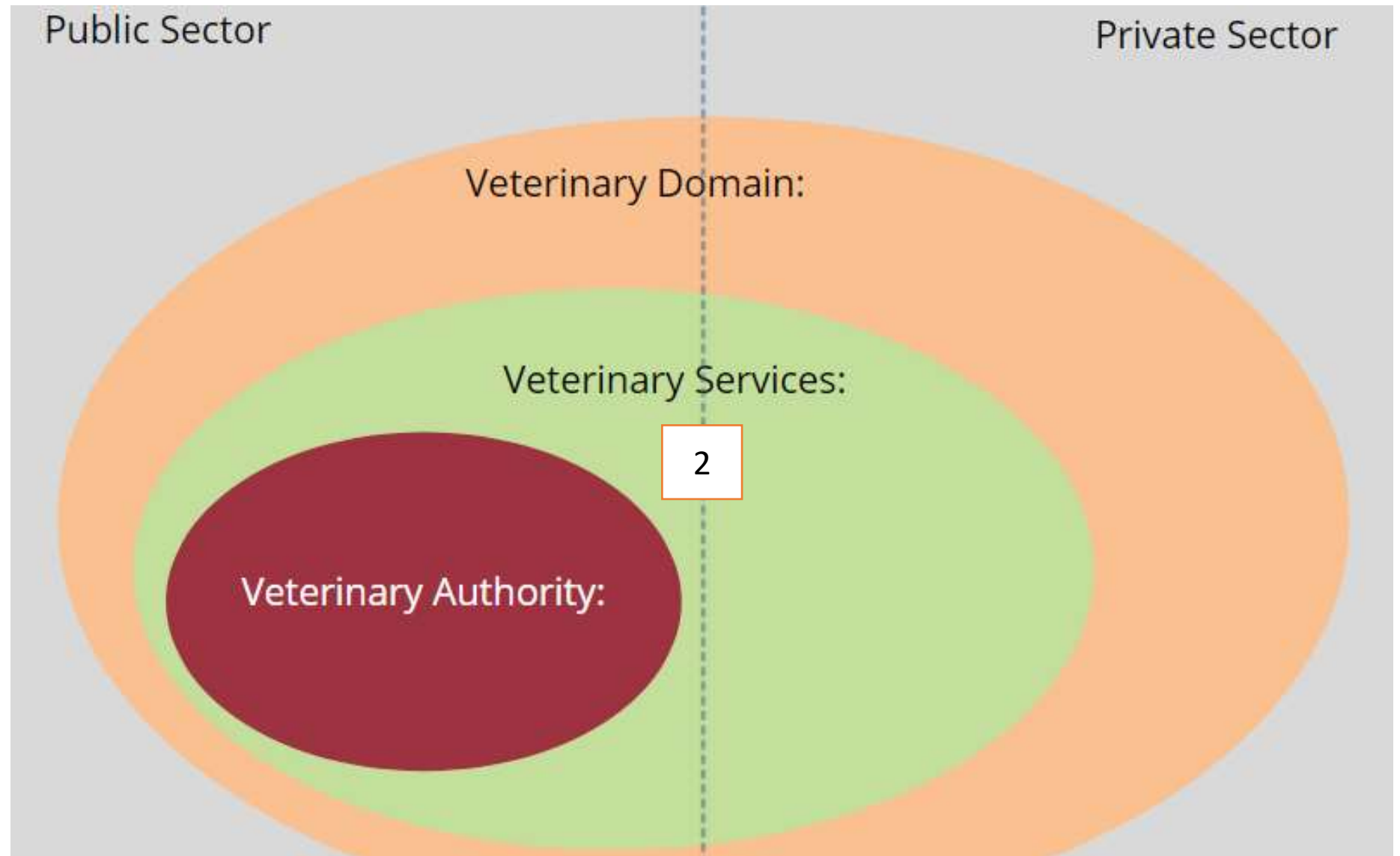
The **Governmental Authority** of a Member Country, comprising veterinarians, other professionals and paraprofessionals, having the responsibility and competence for ensuring or supervising the *implementation of animal health and welfare measures, international veterinary certification and other standards and recommendations in the Terrestrial Code in the whole territory*





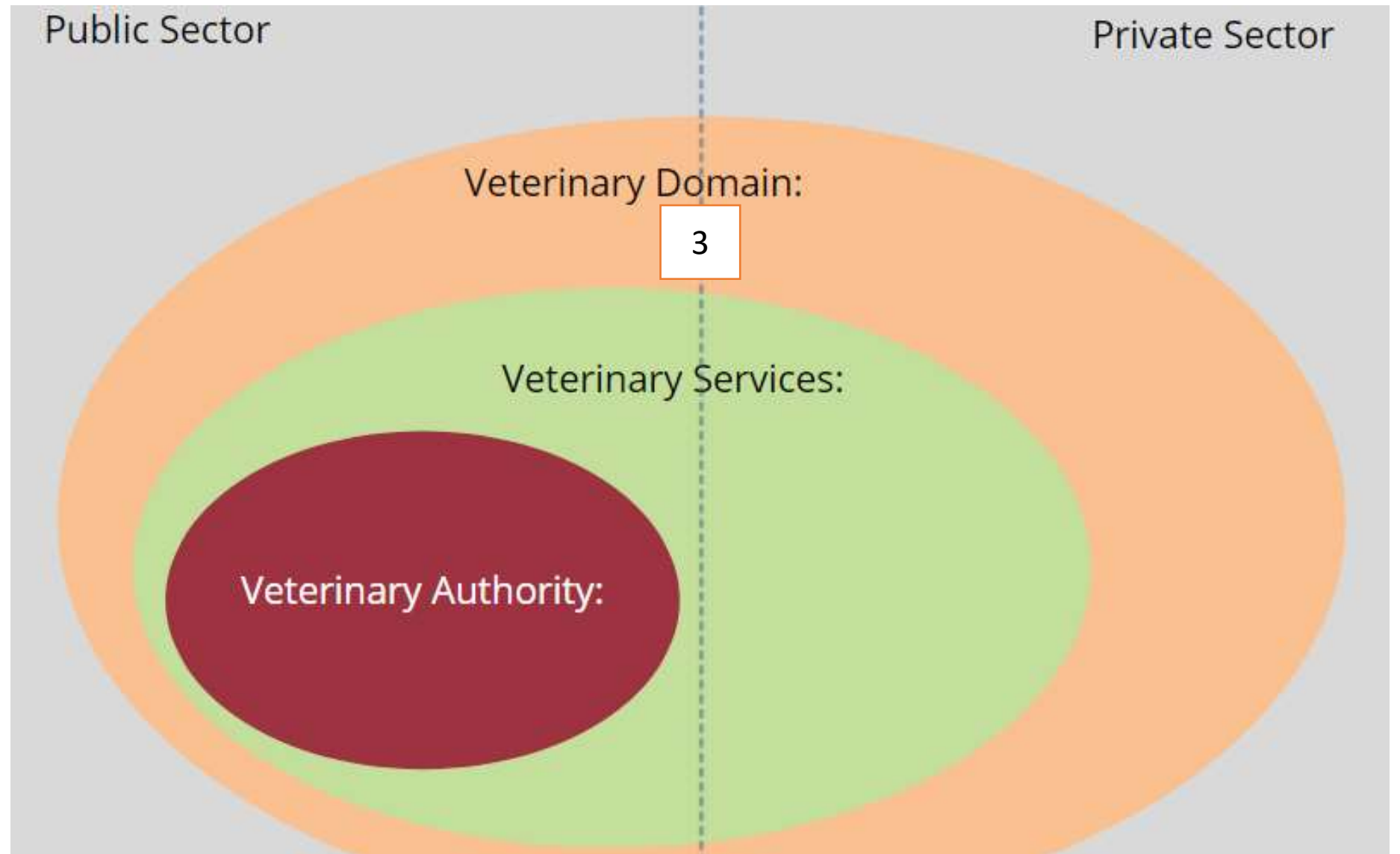
VETERINARY SERVICES

The **governmental and non-governmental organisations** that implement **animal health and welfare measures** and other standards and recommendations in the WOAH Terrestrial Animal Health Code and the WOAH Aquatic Animal Health Code in the territory



VETERINARY DOMAIN

All activities that are *directly* or *indirectly* related to terrestrial and aquatic animals, *their products and by-products*, which help to protect, maintain and improve the health and wellbeing of *people*, including by means of the protection of *animal health and animal welfare, and food safety*





Public-Private Partnership



Privatisation

Ownership and Control	The public sector retains ownership while private entities are contracted to manage and deliver the services	Completely transferred to private entities.
Longevity	Long-term collaborations with shared responsibilities	A one-time transfer of ownership and control.
Risk Allocation	Share risks between the public and private sectors	Transfers risks entirely to the private sector.
Objectives	Focus on leveraging private sector expertise, innovation, and financing while retaining public sector accountability and control.	Privatization aims to introduce market competition and improve efficiency by transferring assets to profit-driven private entities.

Section 2

Building partnership capacity



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Public-Private Partnerships: Building capacities

Global Level

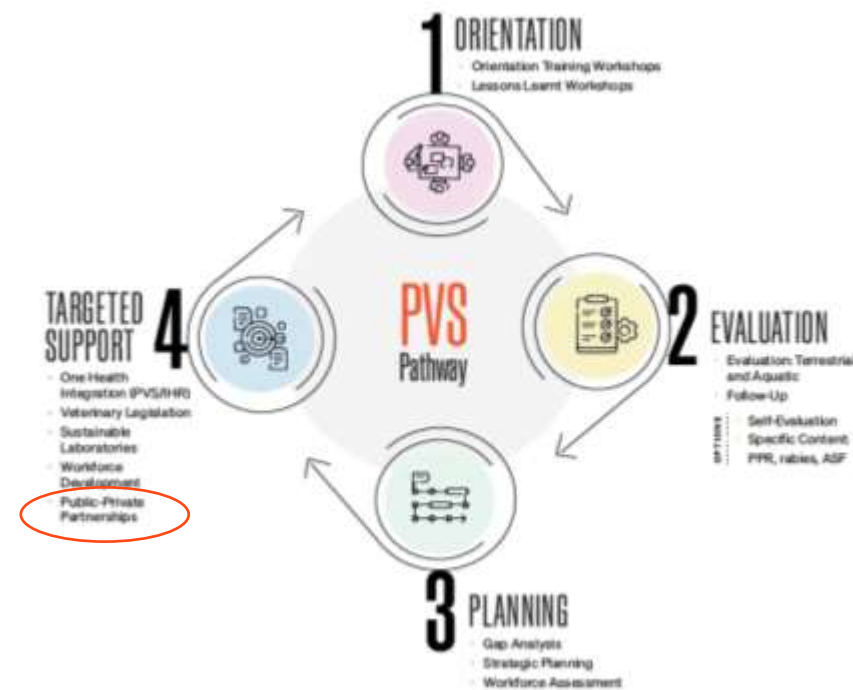
WOAH PPP Database: Open-access and collaborative

www.woah-ppp-database.com



National Level

PPP Targeted Support in the PVS Pathway



Regional Level

Regional workshops: Sharing best practices and capacity building on PPP project development and efficient management

WOAH Regional Workshop on Public-Private Partnerships (PPP) in the Veterinary Domain, Middle-East Region Bahrain, 11-13 July, 2023



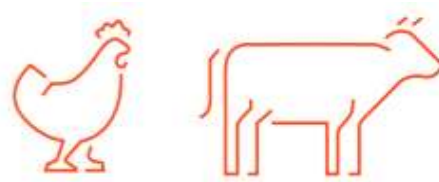
How to get PPP Targeted Support

Any WOAH Member who has benefitted from a PVS Evaluation, Follow-up or Gap Analysis mission in the last five years can request PPP TS based on the recommendations on the specific competencies in the report.

WOAH PPP Database



Animal Disease control
and eradication
31 countries



Livestock productivity
27 countries



Improve competencies of
veterinary professionals and
paraprofessionals
21 countries



Improved livelihood
and employment
51 countries

Open-access
Collaborative



Improve the quality of
veterinary services
42 countries



Improve food safety and
security
17 countries



AMR Control
10 countries



Improve Market
Access
10 countries



Public-Private Partnerships in the veterinary domain

Public-Private Partnership

(see the table keys below)

Show 100 entries

Search:

Region	Country	PPP title	PPP type	Animal(s)	Service type	Consultation
Americas	<input type="text" value="Search Country"/>	<input type="text" value="Search PPP title"/>	None	None	welfare	
Americas	United States Of America	Avian Influenza Program of the USA			Animal movement control and traceability Animal production food safety and inspection Animal Welfare Clinical services Communication, awareness campaigns Disease prevention & control measures (other than vaccination) Emergency preparedness & response Facilitating trade and access to markets Laboratory diagnosis One Health-related activities On-farm biosecurity Production/control of veterinary products (including AMR control) Surveillance Training & education Vaccination	
Americas	United States Of America	Eradication of pseudorabies in the USA			Animal movement control and traceability Animal Welfare Clinical services Communication, awareness campaigns Disease prevention & control measures (other than vaccination) Emergency preparedness & response Facilitating trade and access to markets Laboratory diagnosis On-farm biosecurity Surveillance Training & education Vaccination	
Asia and Pacific	Australia	Animal Health Australia		N/A	Animal production food safety and inspection Animal Welfare Communication, awareness campaigns Emergency preparedness & response Facilitating trade and access to markets Training & education	
Asia and Pacific	Malaysia	Drafting of the animal welfare act			Animal Welfare Meeting organisation	
Europe	Slovakia	Sanitary mandate Slovakia			Animal movement control and traceability Animal production food safety and inspection Animal Welfare Clinical services Disease prevention & control measures (other than vaccination) On-farm biosecurity	
Europe	Bulgaria	Animal health programs in Bulgaria			Animal Welfare Disease prevention & control measures (other than vaccination)	

MENU

Home

PPP list

Map

Add/Modify my PPPs

You must login with your account to use this function. If you have not registered yet, please register first before login

My account

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Export data



Funding and Resource Allocation

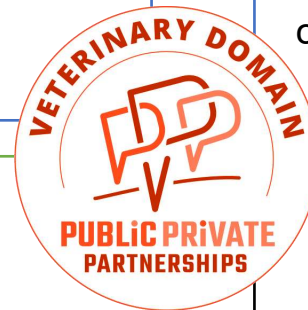
India: The Wildlife Trust of India collaborates with corporates like Tata Steel to fund wildlife rescue and rehabilitation programs.

United States: PetSmart Charities partners with local governments to fund spay and neuter clinics, adoption programs, and veterinary services for low-income communities.

Infrastructure Development

South Africa: The South African government partners with private wildlife conservation organizations to build and maintain wildlife rehabilitation centers and sanctuaries, such as the Kruger National Park initiatives.

Japan: Local governments in Japan work with private companies to build and operate animal shelters and pet care facilities, such as the collaboration with Aeon Pet Co. for managing pet adoption centers.



Innovation and Technology

Canada: The partnership between the Canadian government and Mars Veterinary Health focuses on research and innovation in veterinary science, including developing new treatments and improving animal health technology.

Netherlands: The Dutch government collaborates with Wageningen University and private companies in the agricultural sector to develop innovative, humane livestock farming technologies.

Education and Awareness Campaigns

United Kingdom: The “*Farm Animal Welfare Education*” program is a collaboration between the government, universities, and private agricultural companies to educate farmers and the public about humane farming practices.

Brazil: The partnership between the Brazilian Ministry of Environment and the World Wildlife Fund (WWF) promotes awareness campaigns on the importance of biodiversity and wildlife protection.



Community Engagement and Support

Kenya: The Kenyan government, in partnership with the African Wildlife Foundation (AWF), involves local communities in wildlife conservation projects, providing employment and education to locals in wildlife management.

United States: The ASPCA collaborates with local governments and businesses to create community programs that encourage responsible pet ownership and provide resources for low-income pet owners.

Monitoring and Reporting

New Zealand: The Ministry for Primary Industries (MPI) works with private agricultural associations to monitor and report on animal welfare standards in farming, ensuring transparency and compliance.

Germany: The German government, in collaboration with the private sector and NGOs like Vier Pfoten (Four Paws), conducts regular audits and publishes reports on animal welfare practices in various industries.

Legislation and Policy Development

Australia: The partnership between the Australian government and the Royal Society for the Prevention of Cruelty to Animals (RSPCA) helps develop and implement animal welfare legislation and policies.

European Union: The EU works with various private agricultural organisations to develop animal welfare standards for farming practices, ensuring compliance through joint policy frameworks.



Review

Addressing Animal Welfare through Collaborative Stakeholder Networks

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Abstract: In this review, we discuss animal welfare as a complex and contested issue facing society and outline why collaborative, multi-stakeholder approaches are critical for effective policy development. Using the lens of “wicked problems” and drawing upon governance literature on policy networks, we identify important factors for working with the inherent complexity of animal welfare through the inclusion of various stakeholder perspectives. We present two case studies that illustrate policy network approaches to animal welfare and highlight the value of fostering collaboration among various stakeholder groups from the industry, community, research, and government sectors. We suggest that the influence of stakeholder networks will likely increase in coming years as newer forms of participatory governance become common. By understanding how collaborative stakeholder networks establish participatory governance, productive communication, and collective priorities, leaders in the field of animal welfare can more productively engage with stakeholders and achieve long-lasting improvements in animal welfare.

Keywords: animal welfare; collaboration; stakeholder networks; policy networks; wicked problems; participatory governance

Table 1. Comparison of stakeholder networks in animal welfare. EU: European Union.

	The Australian Animal Welfare Strategy, 2004–2013	The EU Platform on Animal Welfare, 2017–Present
Purpose	Deliver sustainable improvements in the welfare of all animals	Improve dialogue among stakeholders in animal welfare and share experience, expertise, and views
Composition	<ul style="list-style-type: none"> ■ 20 government departments and councils ■ 45 animal industry groups ■ 15 community organizations ■ 15 universities/research institutes ■ Seven private companies 	<ul style="list-style-type: none"> ■ 27 EU Member States ■ European Economic Area countries ■ European Food Safety Authority ■ Food and Agriculture Organization (FAO) of the United Nations ■ The World Bank ■ World Organization for Animal Health (OIE) ■ The European Forum for Animal Welfare Councils ■ International Society for Applied Ethology ■ 15 animal production industry groups ■ 10 civil society organizations ■ Three veterinary organizations ■ Nine independent experts
Processes	<ul style="list-style-type: none"> ■ Skills-based advisory committee ■ Six technical working groups ■ Cross-sectoral working groups ■ Quarterly face-to-face meetings 	<ul style="list-style-type: none"> ■ Member adoption of reports or conclusions by consensus or by a simple majority vote ■ Two sub-groups created to examine specific issues ■ Written declaration of conflicts of interest ■ Semiannual face-to-face meetings ■ Collaboration on joint activities
Outcomes	<ul style="list-style-type: none"> ■ Model Codes of Practice for the Welfare of Animals (MCOP) for land transport of livestock ■ ‘Fit to Load’ guide (2013) endorsed by multiple stakeholder organizations ■ The Australian Code for the Care and Use of Animals for Scientific Purposes 8th Edition (2013) 	<ul style="list-style-type: none"> ■ Guide to good animal welfare practices for the keeping, care, training, and use of horses ■ Discussion paper on the health and welfare of dogs in trade ■ Guidelines for the transport of cattle, horses, pigs, poultry, and sheep



Regional Level Interventions

Regional workshops: 270+ participants from 48 countries trained in workshops organised in Bahrain, Nepal, Thailand, Ethiopia, Tunisia, and Tanzania.



Bahrain
Nepal
Thailand
Ethiopia
Tunisia
Tanzania

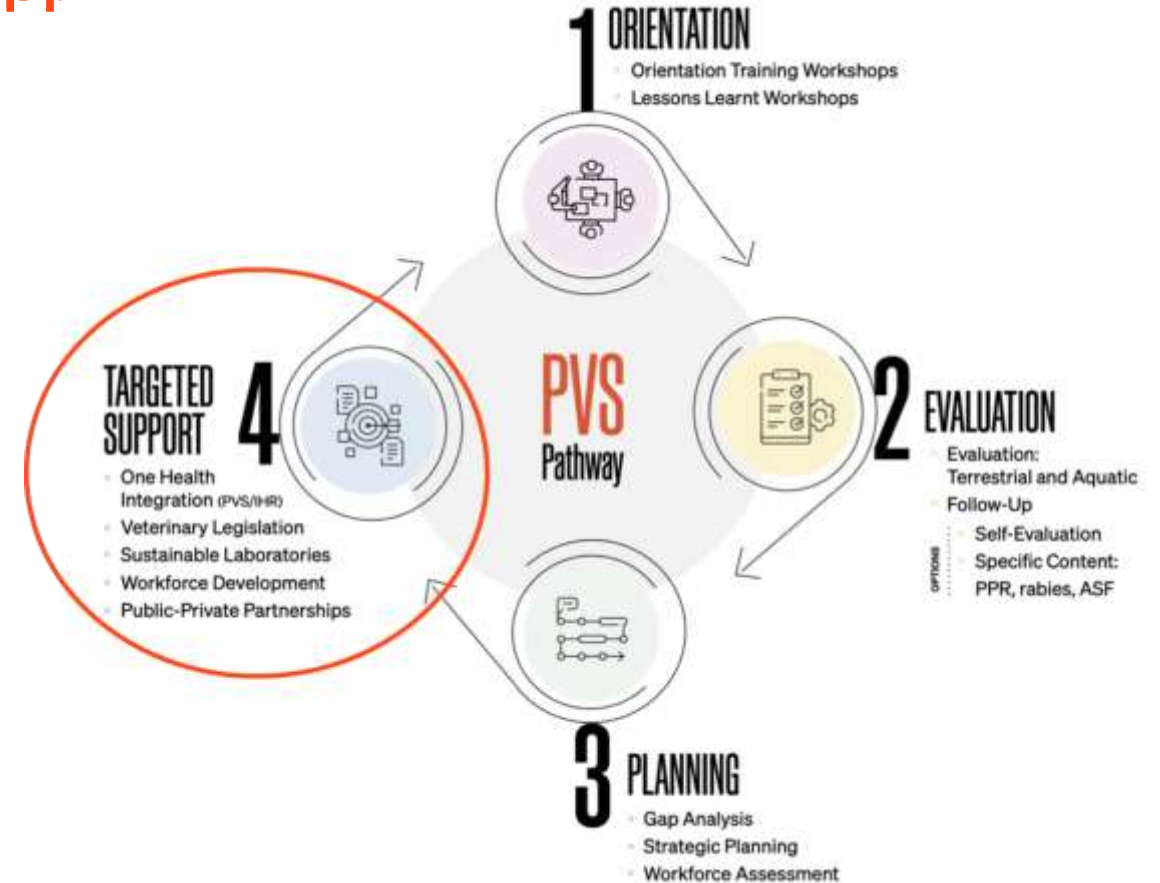




Public-Private Partnership Targeted Support

Objectives

1. To strengthen the capacities of Veterinary Services of WOAHA Members to build an enabling environment for the establishment and sustainability of PPP
2. To enhance the competencies of the Veterinary Authority to better identify, enter, manage and evaluate such partnerships



Any WOAHA Member, that has completed a **PVS Evaluation, Follow-up or GAP mission in the last 5 years**, may send a request to WOAHA for PPP Targeted Support based on the recommendations around specific competencies areas addressed in the report.



PPP Targeted Support
will build capacities on:



Understanding the enabling factors for successful PPP and Exploring the need for PPP, benefits, and positive impacts to be achieved



Facilitation to determine the type of PPP, governance and Stakeholder engagement



Identifying resources to plan and run PPP and developing a PPP business case



Monitoring and Evaluation of PPP projects

PVS Pathway Information System




<https://pvs.woah.org/>


100 Years of Progress
1906-2024
WOAH
World Organisation for Animal Health

PVSIS


Digital transformation of the PVS Pathway

The Performance of Veterinary Services (PVS) Pathway (WOAH Regio) closely build the programme for the sustainable improvement of National Veterinary Services and Aquatic Animal Health Services, has transformed into the PVS Information System. Through the PVSIS, WOAH has unlocked the data and insights contained in PVS Reports to allow more effective evidence-based actions for investment and sustainable funding and a deeper understanding of performance trends towards compliance with WOAH International Standards.







143 Countries
Participating in the PVS Pathway



9675 Critical Competencies
analysed across **215 Evaluations**



26443 R
made across **45 C**



Improving Veterinary Services' performance through enhanced access to data and insights.

1 ORIENTATION
Orientation Training Workshops
Leadership Workshops

2 EVALUATION
Evaluation, Assessment and Analysis
Evaluation
Self-Evaluation
Capacity Content
PVS, related tool

3 PLANNING

TARGETED SUPPORT
4
- Strategic
- Regulatory Engagements
- Veterinary Legislation
- Surveillance
- Laboratory
- Development
- Public Health
- Publications

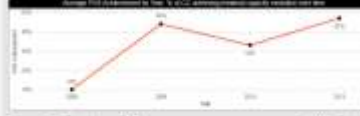


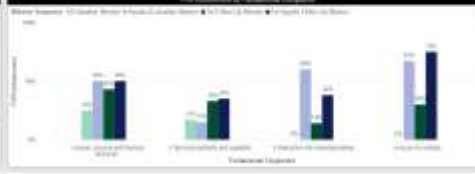
**Engagen PVS P
unlock!**

WOAH MEMBER | TRACK MY MISSION | MY PVS REPORT | MY PVS REPORT

PVS Pathway Insights

Members' PVS Achievement

Period: 12 Months (2023-2024) | 12 Months (2023-2024) | 12 Months (2023-2024)

My Requests

Filters: Pending/For Approval | Approved/Rejected | Rejected/Cancelled

Request ID	Requester	Status	Created	Updated	Expires
1	John Doe	Pending	2023-10-01	2023-10-01	2023-10-31
2	Jane Smith	Approved	2023-09-15	2023-09-15	2023-09-30
3	Mike Johnson	Rejected	2023-10-05	2023-10-05	2023-10-15
4	Sarah Brown	Pending	2023-10-10	2023-10-10	2023-10-31
5	David White	Approved	2023-09-20	2023-09-20	2023-09-30
6	Emily Green	Rejected	2023-10-08	2023-10-08	2023-10-18
7	Chris Black	Pending	2023-10-12	2023-10-12	2023-10-31
8	Alice Grey	Approved	2023-09-25	2023-09-25	2023-09-30
9	Bob Blue	Rejected	2023-10-03	2023-10-03	2023-10-13
10	Grace Yellow	Pending	2023-10-15	2023-10-15	2023-10-31

My Reports

My Reports section, you will find the generated PVS Annual Report to check your progress. Reports generated by National Veterinary Services (NVS).

Report ID	Country	Report Title	Report Type	Status	Generated	Download
1	USA	USA PVS Annual Report	Annual	Completed	2023-10-01	Download
2	Canada	Canada PVS Annual Report	Annual	Completed	2023-10-01	Download
3	UK	UK PVS Annual Report	Annual	Completed	2023-10-01	Download
4	France	France PVS Annual Report	Annual	Completed	2023-10-01	Download
5	Germany	Germany PVS Annual Report	Annual	Completed	2023-10-01	Download
6	Italy	Italy PVS Annual Report	Annual	Completed	2023-10-01	Download
7	Spain	Spain PVS Annual Report	Annual	Completed	2023-10-01	Download
8	Japan	Japan PVS Annual Report	Annual	Completed	2023-10-01	Download
9	China	China PVS Annual Report	Annual	Completed	2023-10-01	Download
10	India	India PVS Annual Report	Annual	Completed	2023-10-01	Download

My Mission

Mission ID	Country	Mission Title	Start Date	End Date	Status	Progress	Details
1	USA	USA PVS Mission	2023-10-01	2023-10-31	Completed	100%	Details
2	Canada	Canada PVS Mission	2023-10-01	2023-10-31	Completed	100%	Details
3	UK	UK PVS Mission	2023-10-01	2023-10-31	Completed	100%	Details
4	France	France PVS Mission	2023-10-01	2023-10-31	Completed	100%	Details
5	Germany	Germany PVS Mission	2023-10-01	2023-10-31	Completed	100%	Details
6	Italy	Italy PVS Mission	2023-10-01	2023-10-31	Completed	100%	Details
7	Spain	Spain PVS Mission	2023-10-01	2023-10-31	Completed	100%	Details
8	Japan	Japan PVS Mission	2023-10-01	2023-10-31	Completed	100%	Details
9	China	China PVS Mission	2023-10-01	2023-10-31	Completed	100%	Details
10	India	India PVS Mission	2023-10-01	2023-10-31	Completed	100%	Details



World Organisation
for Animal Health
Founded as OIE

High LOA Critical Competency Analysis

Clear all slicers

Return Home



Region

All

Country

All

Fundament Component

All

Critical Competency

Multiple selections

Competency Type

Terrestrial

85

Countries selected

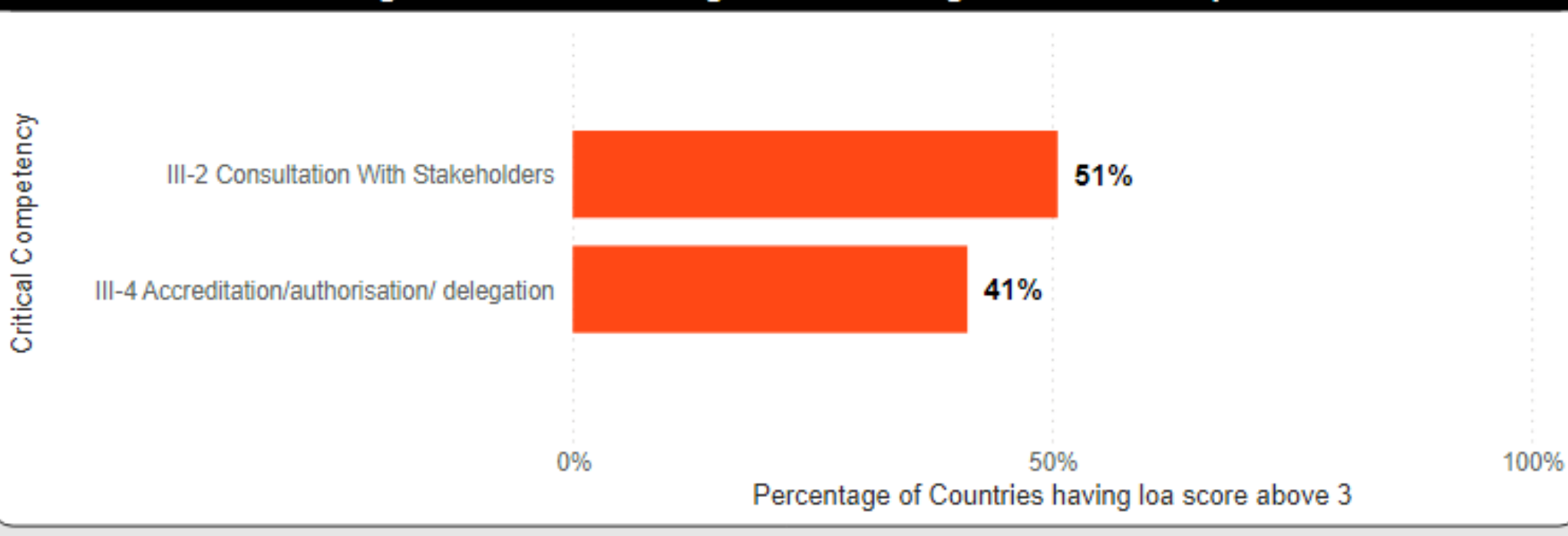
127

Evaluation-type Reports

253

Critical Competencies

Percentage of countries having LOA score of greater than or equal to 3



Thank you

Share your PPP experiences in the veterinary domain
Contact us ppp@woah.org

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Public-Private Partnerships in the veterinary domain

To strengthen the effectiveness of Veterinary Services in the long term, collaborations between the public and private sectors are invaluable. Public-Private Partnerships enable the pooling of resources and create synergies across sectors to help improve access to services that would otherwise be unattainable by either sector working in isolation.

Please visit the [WOAH PPP page](#) for the PPP Toolkit, which includes the PPP Handbook, e-learning, PPP database, and publications.



Public-Private Partnerships in the Veterinary Domain: An Intro...

Enrolling to the course

To enroll in the course, click the "Enroll me" button below.

Please be reminded that by enrolling in this course, you agree that your details, including your email address, can be seen by other participants of the course. OIE may use this information to contact you for future activities regarding



Public-Private Partnerships: Opportunities for Progressive Cont...

Duration: 3 hours
Enrollment method: Automatic enrollment from PPP-Introductory Course (English and French)
Level: Advanced