

Principles of developing training programmes

WOAH Regional workshop on animal welfare during slaughter
Tirana, 11-13 February, 2025

Chiara Albanello
February 12, 2025

Agenda

- The evolution of training methodologies in a 16-year experience in the framework of the BTSF programme
- The principles of adult learning
- Application to training methodologies
- Assessment
- Preparation of teaching materials



Better Training for Safer Food

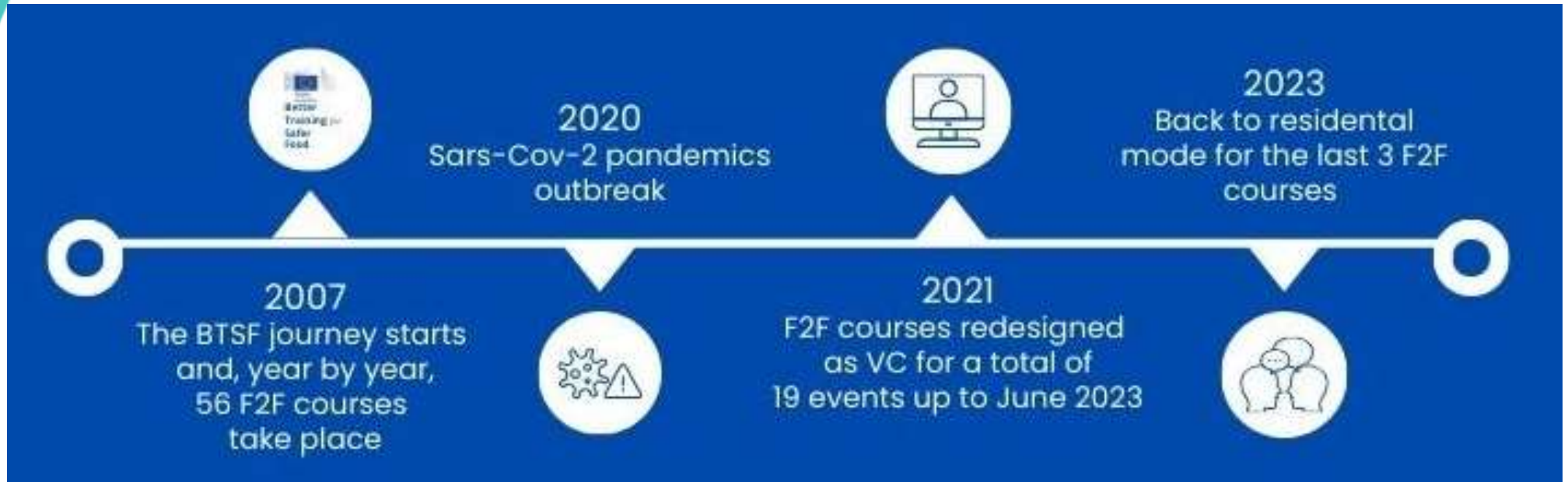
THE EVOLUTION OF TRAINING METHODOLOGIES IN A 16-YEAR EXPERIENCE IN THE FRAMEWORK OF THE BTSF PROGRAMME: SCALABLE AND TRANSFERABLE LESSONS LEARNED AND BEST PRACTICES

BTSF is a **European Commission initiative** to improve the knowledge and implementation of **EU rules**, designed for staff of **Competent Authorities** in **Member States**, **Candidate** and **selected non-EU Countries** involved in **official controls**.

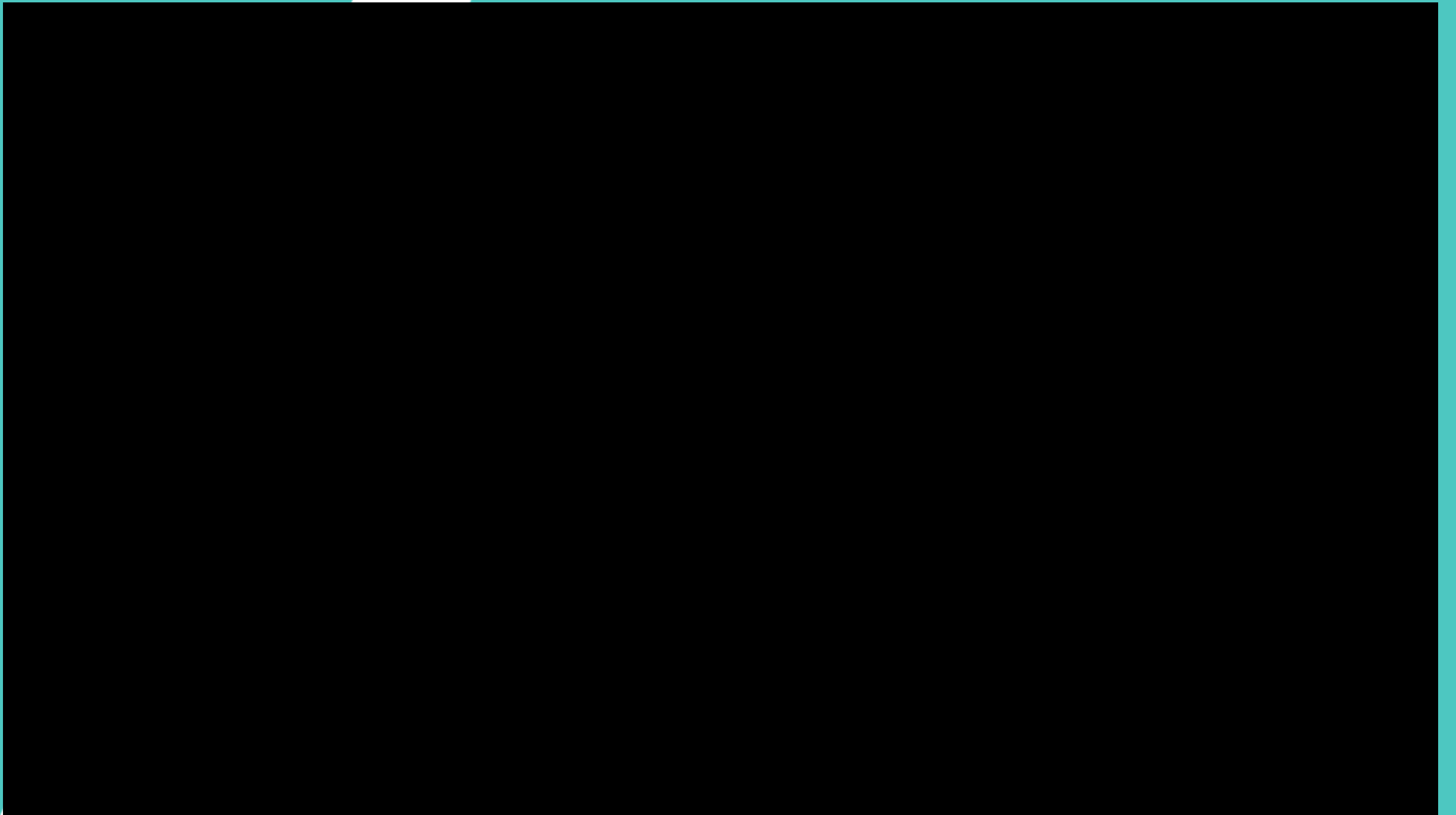


A 16-year experience in AW

Focus on the methodologies adopted for the organisation of BTSF trainings on Animal Welfare and their evolution over 16 years:



2014 – 2022 design of 16 eLearning modules



IZS Teramo as EU Commission provider 2017-2023

BTSF training sessions	Total		AW at slaughter	
	No of courses	No of pax	No of courses	No of pax
eLearning courses	385	25,369	84	7,160
Face to Face events (F2F)	75		14	
Virtual classrooms (VC)	19		6	
Total	479		104	



Different declinations

- Different basic and advanced level courses
- Different formats: F2F Workshops, VC, eLearning asynchronous modules
- On slaughter:
 - Focus on pig, cattle, sheep and goat farms
 - Focus on broiler farms
 - Specific lectures on AW during religious slaughter practices



Expected impact



Participant

Knowledge and understanding of the EU legislation on AW increased

Ability to conduct audits and inspections on farm, at slaughterhouse, and during transport enhanced

Capacity to provide guidance to business operators for guaranteeing the respect of the EU legislation on AW developed

Skills to promote and deliver cascade training in this fields at country level acquired

Networking power improved



Member State

Knowledge disseminated through cascade trainings from the participants in the project to central and local control staff

Control activities on AW at farm, slaughter, in killing for depopulation purposes and during transport improved

Assistance to business operators for guaranteeing the respect of the EU rules on AW provided

Cooperation with the stakeholders (Road Police, NGOs etc.) enhanced

Protection of livestock in the country increased



European Union

Networking / cooperation among MSs and other countries consolidated

Compliance in the areas covered by the EU legislation on Animal Welfare achieved

Consistent implementation of standards across the Union ensured

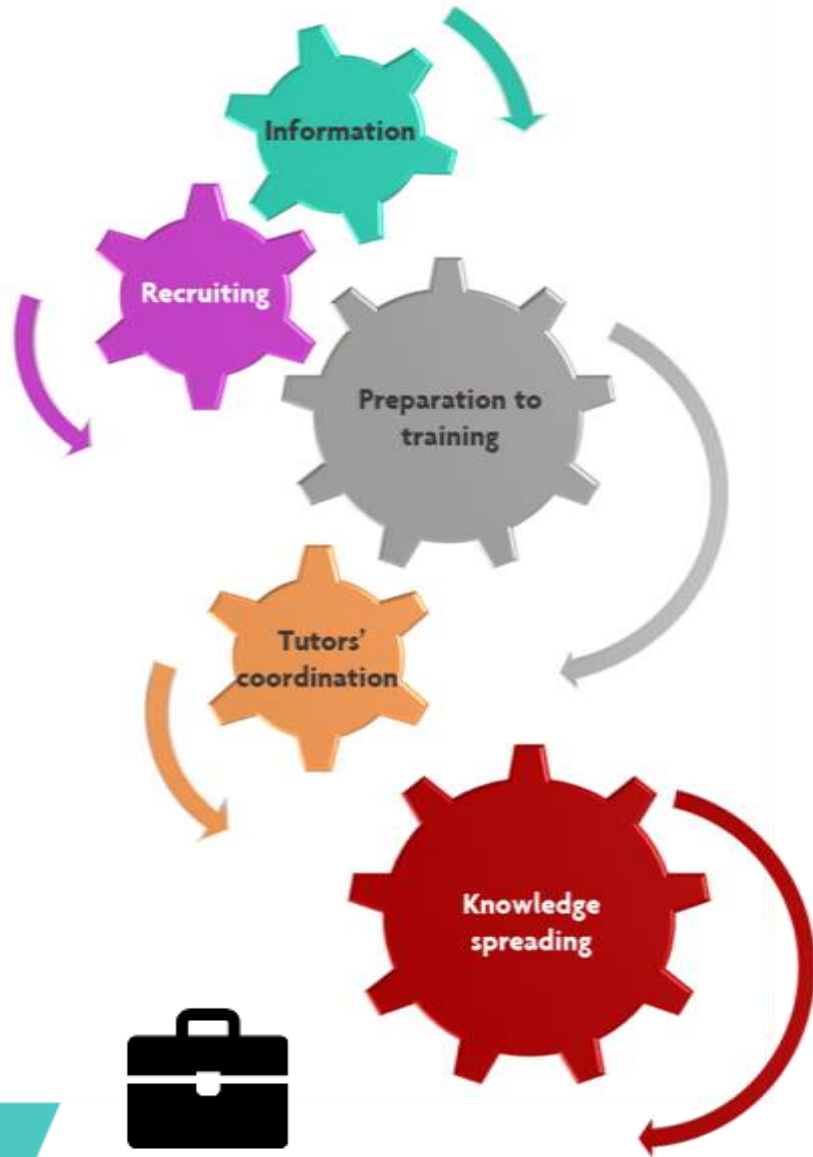
Good and best practices on control activities at farm, at slaughter plants and during transport and related operations exchanged

Welfare conditions of live farmed animals in Europe improved

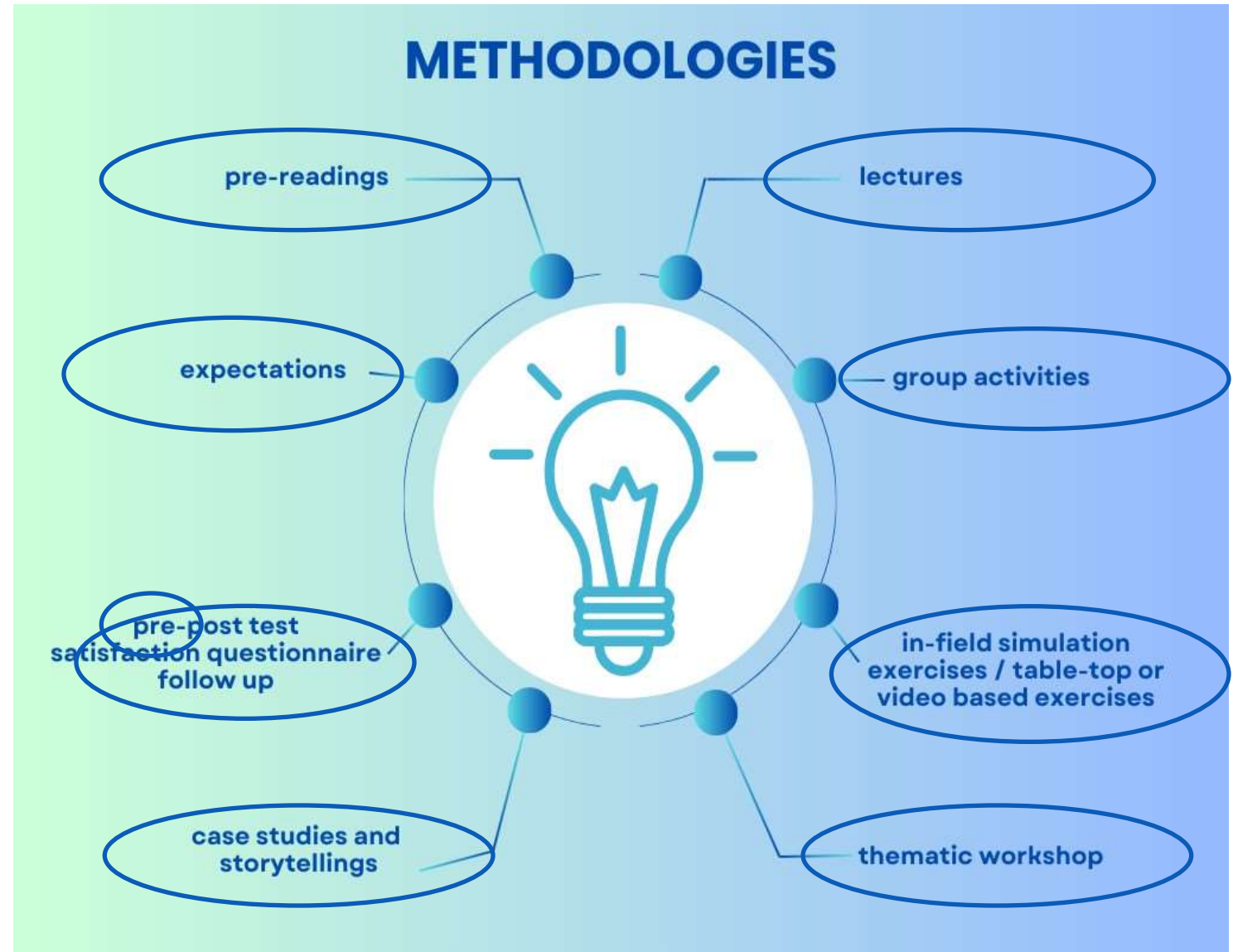
EU rules on Animal Welfare in Candidate and Non-EU Countries exporting in Europe respected

Constructive dialogue among the interested parties stimulated

The learning process



Toolkit for cascade training



In-field simulation exercises



- To improve the necessary skills for **conducting veterinary inspections on animal welfare**
- In case of **biosecurity risks on farm** and during the COVID-19 crisis, they have been replaced by **table-top documentary checks**, primarily based on **pedagogical videos** structured in a way that fully reproduce the actual scenarios.



VC simulation exercise - example

Elearning simulation exercise - example

Test yourself

This exercise reflects the example of a scoring system



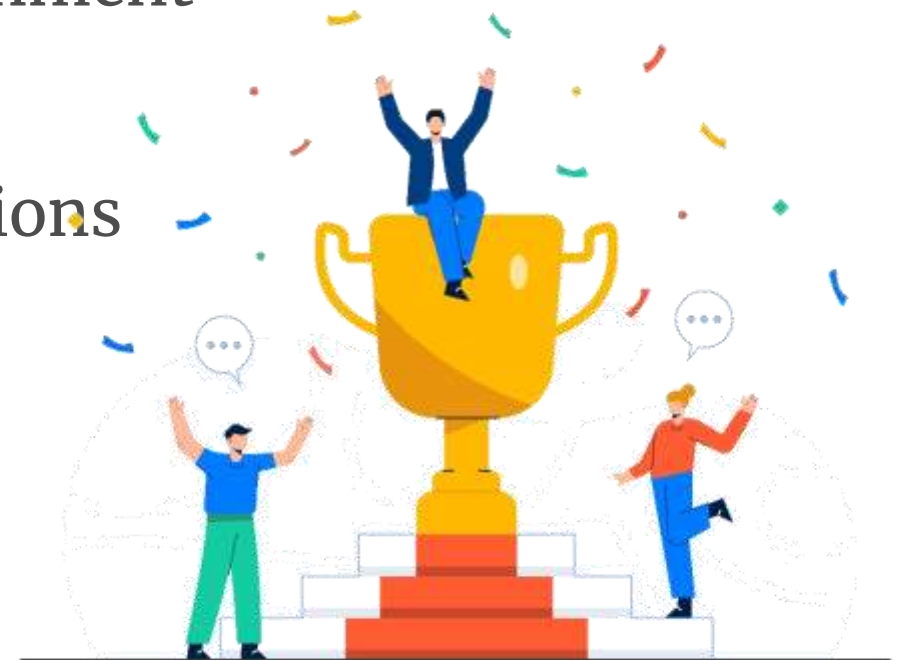


At the end of the training

- **POST-TEST**, with the same questions of the pre-test, to assess anonymously the general improvement of the trainees' knowledge.
- **TOOLKIT FOR DISSEMINATION** (training materials, methodologies, syllabuses) to enhance the promotion of uniformity in control practices in MSs through cascade training.
- **SATISFACTION QUESTIONNAIRE** to tailor future training to the learners' needs.
- **FOLLOW UP** to monitor the use of knowledge acquired and the type and level of dissemination activities.

Successful aspects, scalable and transferable lessons learned and best practices

- open, friendly and helpful environment
- general organisation
- ice-breaker exercises
- thematic and customised discussions
- storytelling sessions
- case studies
- interactive workshops
- risk management



IZS

T E R A M O

WOAH Collaborating Centre
for veterinary training and
capacity building

Reference Centre  World Organisation
for Animal Health
Founded in 1967



Conclusion

The exchange of knowledge, **good and best practices** and cascade training promoted, together with **solid relationships and fruitful dialogue** built among the interested parties, assure that the effects of this unique experience would continue over years in a **stable community of practice.**

IZS

T E R A M O
/

WOAH Collaborating Centre
for veterinary training and
capacity building



IZS

T E R A M O
/

WOAH Collaborating Centre
for veterinary training and
capacity building



Conclusion

This model has been already transferred to **other learning contexts**, such as: the WOAH Collaborating Centre for veterinary training and capacity building assigned to the IZS – Teramo, the EURCAW Ruminants & Equines and the European Partnership on Animal Health and Welfare, where the Institute is playing a leading role for **adult training**.



WOAH Collaborating Centre
for veterinary training and
capacity building



The principles of adult learning

What did you ask yourself this morning or when you start a training?

- Why do I have to learn? What's in it for me?
- Why should I put myself in a position of inferiority before someone who thinks they know more than me?
- But I already know how to do my job, what do these people think they are teaching me?
- Is now the right time to learn this?
- OK, but where are we going with this?
- But who makes me do it?

Key Questions

How do adults learn?

Why do adults get
training?



How can we actively
involve adults in a
learning process?

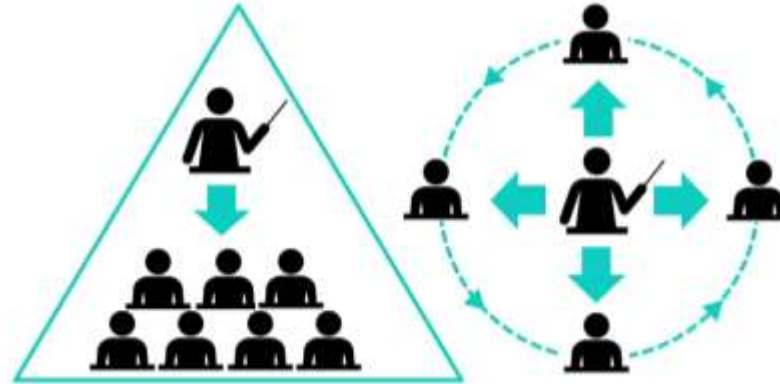
Andragogy: main assumptions

Malcolm Knowles' theory of andragogy outlines key principles that differentiate adult learning from traditional, child-focused pedagogy:

1. **Need to know:** adults feel the need to know why it is necessary to learn something and what it can be used for.
2. **Prior experience:** in adult education, experience plays an essential role, both as a learning activity and as a (sometimes negative) prior history that constitutes a barrier of prejudices and mental biases against new learning experiences. Hence the greater emphasis in adult education on experiential techniques.
3. **Orientation towards learning:** adults are motivated to invest energy to the extent that they believe this will help them to perform tasks or deal with problems they face in real-life situations.
4. **Intrinsic motivation:** personal growth, career development, and improved quality of life.



Key elements of Knowles' model in practice:



- Establishing a collaborative and respectful learning environment
- Involving learners in planning and goal setting
- Assessing learners' needs and prior knowledge
- Designing interactive and relevant learning experiences
- Applying knowledge to real-world contexts
- Evaluating learning outcome

Experiential Learning = learning by doing



Knowles' andragogical theory lays the foundation for the development of **Experiential Learning (David Kolb)**.

A hands-on, interactive approach that fosters deep understanding through real-life engagement.

This method helps learners:

- Develop practical skills
- Adapt attitudes and behaviors
- Engage in critical thinking and problem-solving
- Reflect on experiences for meaningful learning



Applying newly acquired knowledge to test ideas in new situations, leading to further learning and refinement.

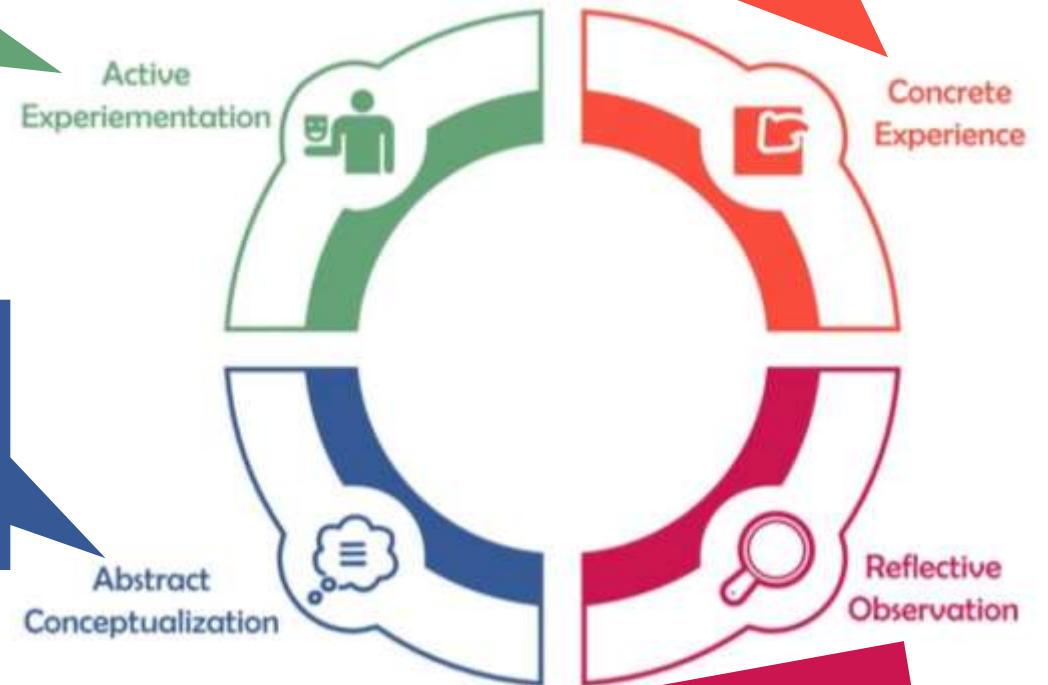
not a linear process.

- Different individuals prefer

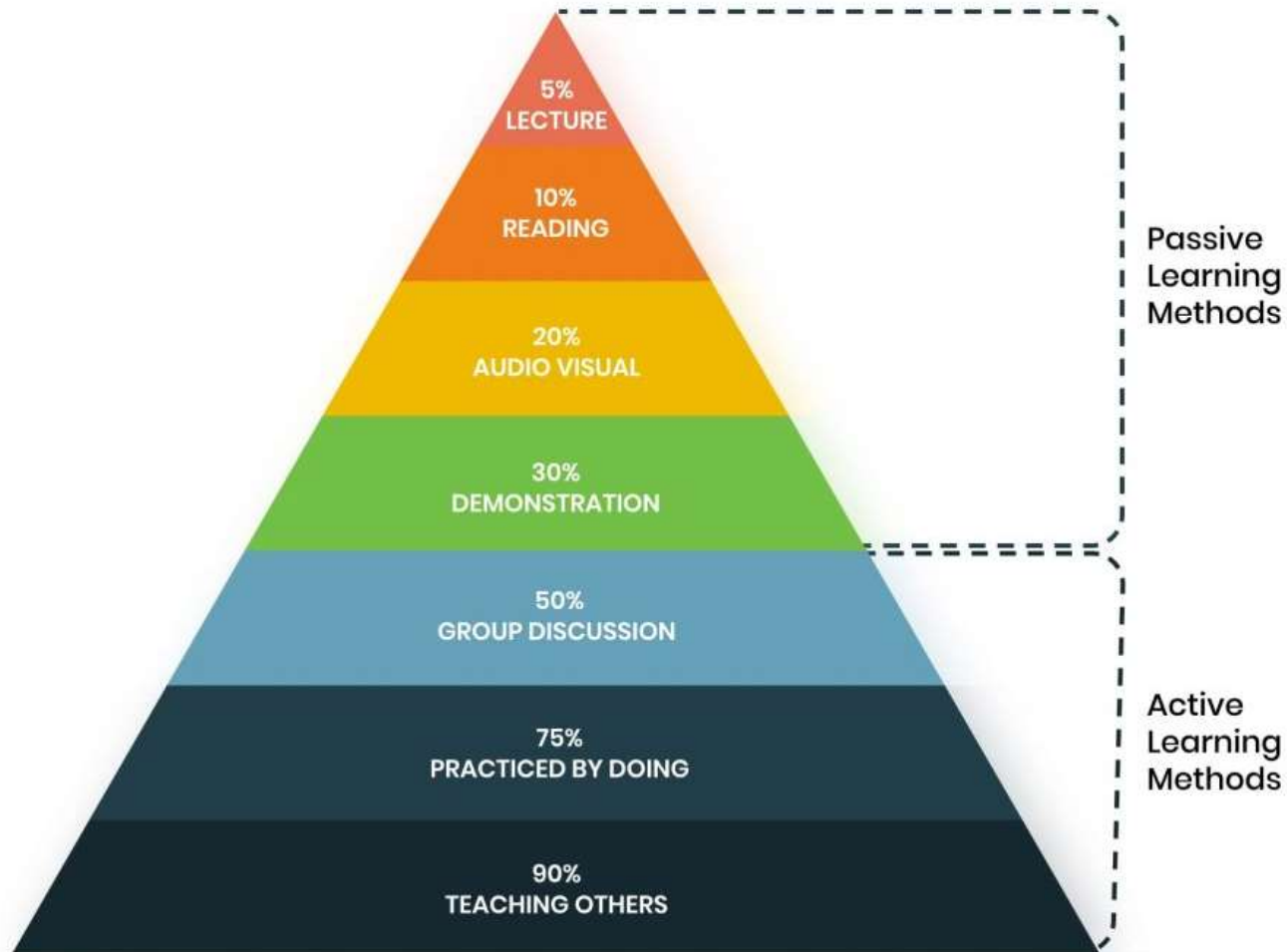
The learner integrates observations into theories, concepts, and general principles, making sense of the experience.

learning and long-term retention.

The learner actively engages in a new experience. This stage is about direct participation and involvement, emphasising hands-on activities.



After the experience, the learner reflects on what happened, analysing observations from different perspectives.



The learning pyramid

Learning cone, Edgar Dale

Different methods of learning have different effectiveness in knowledge retention:

- **Passive Learning Methods (Lower Retention):**
 - Reading (10%)
 - Hearing (20%)
 - Viewing images and demonstrations (30%)
- **Active Learning Methods (Higher Retention):**
 - Group discussions (50%)
 - Practice and hands-on experiences (75%)
 - Teaching others (90%)

Implications for adult learning:

- The more actively engaged a learner is, the better they retain and apply information.
- Traditional lecture-based methods are less effective than interactive, experience-driven approaches.
- A balanced mix is essential



WOAH Collaborating Centre
for veterinary training and
capacity building



The evaluation

The evaluation process

Learning assessment is a very difficult process.

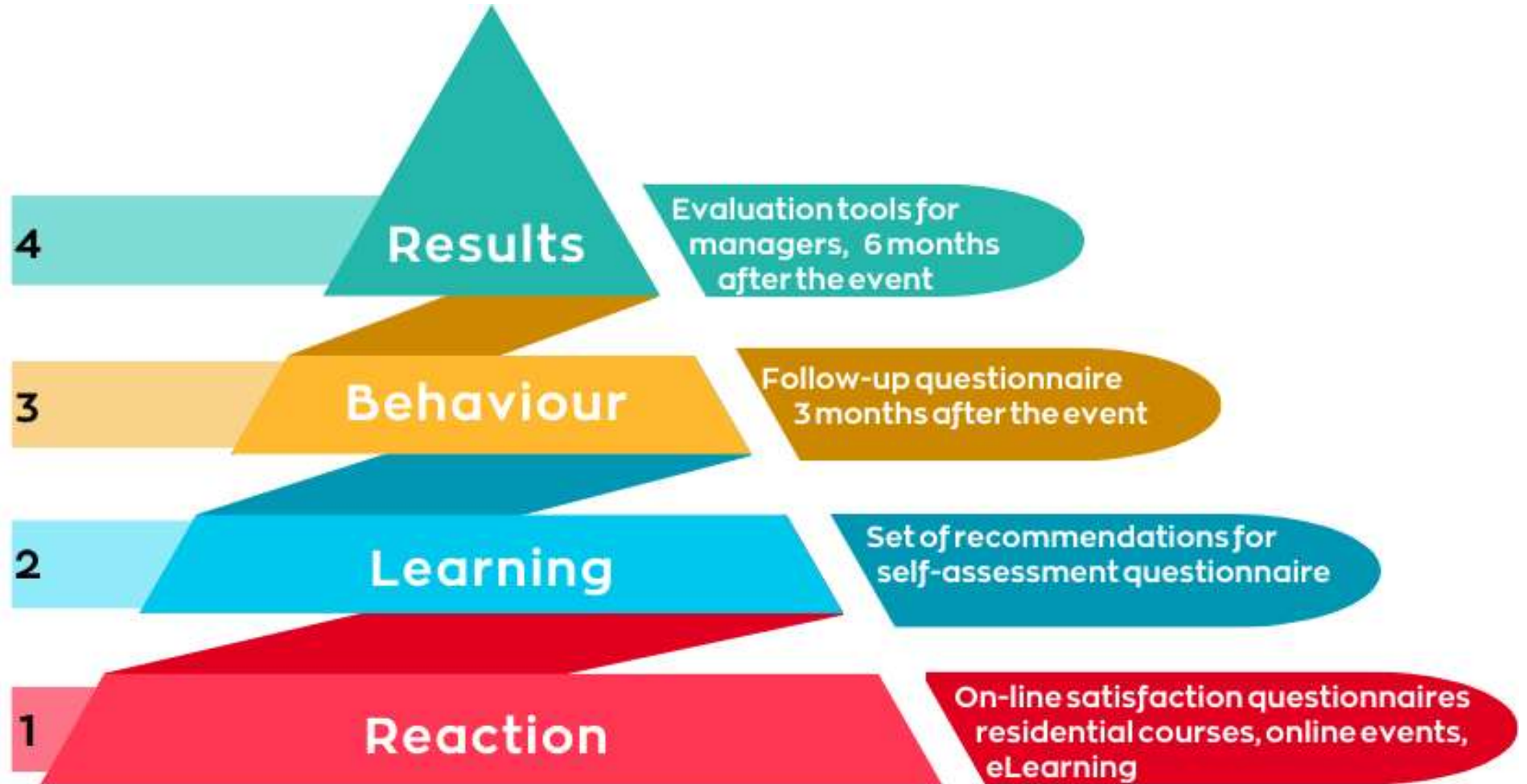
What and why do we evaluate?

- Learning?
- Satisfaction?
- ROI?
- Impact? And at what level?

The Kirkpatrick Model



The model proposed in EURCAW R&E



When do we evaluate?

- **Ex-ante**

It allows a better definition of the learning activity, assessing the context and the real learning needs and background of the participants.

- **In itinere**

It is useful to evaluate the effectiveness of the learning activity during the delivery phase.

- **Ex-post**

It is the last activity of each training activity and refers to the entire course.

... and the follow-up!