



Communication and social media during disasters

Daria Ortiz
European Civil Protection
and Humanitarian Aid Operations









●●●○ | WIND LTE 04:18 5%
🔒 terremoto abruzzo rieti

Magnitude 6.2 earthquake

11 km from Norcia PG, Italy · 3:36 AM



 More on earthquake.usgs.gov

All times are in Central European Time · Sources: U.S. Geological Survey, ready.gov

What to do after an earthquake

Expect aftershocks hours, days, or weeks after the main quake.
Aftershocks can cause building damage and falling debris that could injure you.

Avoid open flames in damaged buildings.
Earthquakes can damage gas lines, so don't use lighters or matches.

If you live near the coast, stay away from the beach.
Earthquakes can cause dangerous tsunamis and flooding.



Eli Lilly and Company
@EliLillyandCo

@amuse
@amuse

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SHOCK: After the cancellation of the Taylor Swift concert being targeted by ISIS, Swifties have determined they want a strong leader in the White House. The Swifties For Trump movement is real!

We
is fr

If this doesn't wake more
Say NO to the vaccine, t



1:36

1,24

FALSE

ITV.COM
Hepatitis: What is cau
kids? | ITV News



SATIRE

SWIFTIES TURNING TO TRUMP AFTER ISIS FOILED TAYLOR SWIFT CONCERT

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johnmiltonfreedomfoundation.com

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How many social media users are there?

a) 780 million

b) 2.6 billion

c) 5.1 billion ←

d) 6.5 billion

= 65% of the global population



Linda Ronstadt stalked by terror as madman vows he will kill her



PAGE 5

Bizarre discovery stuns reincarnation experts

AMAZING MAN HAS LIVED 16 TIMES

PAGE 19



Archie Bunker marks 10 years on television
CENTER PAGES

Policeman shot 8 times miraculously survives
PAGE 3

Thousands seek gold in remote jungle area
PAGE 21

Man steals millions to buy his wife stardom
PAGE 15

The tallest girl in the world is still growing
PAGE 7

Actress gives up show biz to become a boxer
PAGE 36

Incredible box helps people lose weight
PAGE 40

Sexy 'Hazzard' star loses battle to save her marriage

Beautiful Catherine Bach's desperate attempt to save her marriage to David Shaw has failed miserably. The "Dukes of Hazzard" star and her hubby must work carefully to patch up their differences, and now their marriage is a shambles. Complete story: Page 41.

THE WORLD'S ONLY RELIABLE NEWSPAPER www.weeklyworldnews.com

TRANSFORMERS!
They're Changing the Face of America!

WOMAN GIVES BIRTH TO ANGEL!



NEW BERMUDA TRIANGLE DISCOVERED
You Won't Believe Where!



It'll Scare the Pants Off You: SHOCKING NEW GHOST STORY!

When disaster hits, every
~~minute~~ social media post counts





**SOCIAL
MEDIA
WEEK**





European Union





417 million



669 thousand



+1.2 million



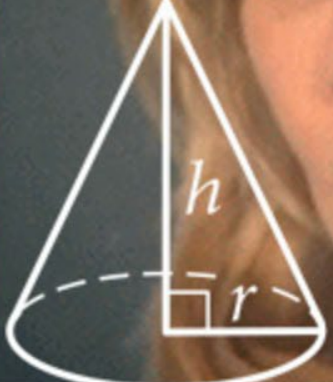
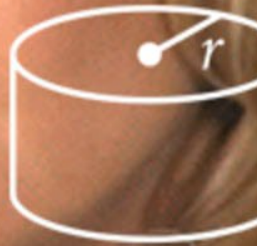
1. Be fast





$A = \pi r^2$
 $C = 2\pi r$

$V = \frac{1}{3} \pi r^2 h$





$V = \pi r^2 h$

	30°	45°	60°
sin	$\frac{1}{2}$	$\frac{\sqrt{2}}{2}$	$\frac{\sqrt{3}}{2}$
cos	$\frac{\sqrt{3}}{2}$	$\frac{\sqrt{2}}{2}$	$\frac{1}{2}$
tan	$\frac{\sqrt{3}}{3}$	1	$\sqrt{3}$




$\int \sin x dx = -\cos x + C$
 $\int \frac{dx}{\cos^2 x} = \tan x + C$
 $\int \tan x dx = -\ln|\cos x| + C$
 $\int \frac{dx}{\sin x} = \ln\left|\frac{x}{2}\right| + C$
 $\int \frac{dx}{a^2 + x^2} = \frac{1}{a} \arctg \frac{x}{a} + C$
 $\int \frac{dx}{x} = \ln|x| + C$



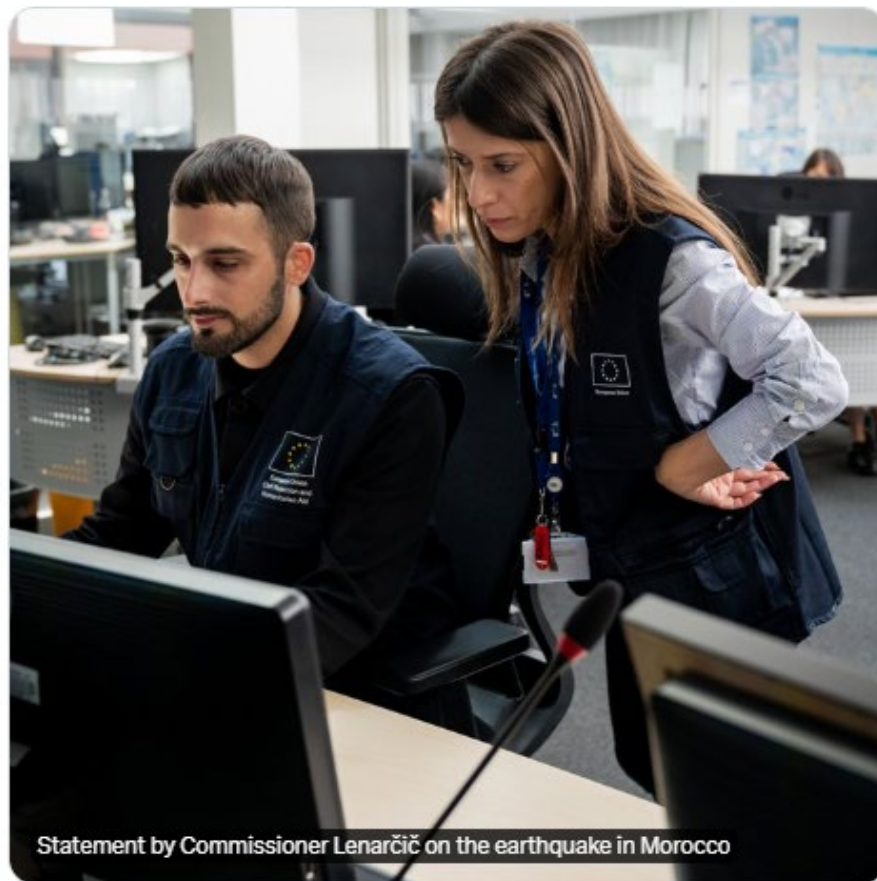
$ax^2 + bx + c = 0$
 $a\left(x^2 + \frac{b}{a}x + \frac{c}{a}\right) = 0$
 $x^2 + 2\frac{b}{2a}x + \left(\frac{b}{2a}\right)^2 - \left(\frac{b}{2a}\right)^2 - \frac{c}{a} = 0$
 $\left(x + \frac{b}{2a}\right)^2 - \frac{b^2 - 4ac}{4a^2} = 0$



EU Civil Protection & Humanitarian Aid @eu_echo · 9 Sep 2023

Last night a powerful 6.8 magnitude **earthquake** struck central #Morocco causing hundreds of casualties according to initial reports.

At this difficult time, we stand in solidarity with the people and authorities of Morocco and are ready to provide any needed support as requested.



Statement by Commissioner Lenarčič on the earthquake in Morocco

From europa.eu



4



123



247



47K



Luxembourg trends

1 · Trending ...

Luxembourg

3,493 posts

2 · Trending ...

Hahaa

2,130 posts

3 · Trending ...

Europe

177K posts

4 · Trending ...

Ameen

30.6K posts

5 · Trending ...

Ukraine

525K posts

6 · Trending ...

Walikum

7,723 posts





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@nexta_tv

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17 EU countries have sent 500 power generators to Ukraine to support the country against the background of regular power outages, according to the General Directorate of European Civil Protection and Humanitarian Aid Operations.



EU Civil Protection & Humanitarian Aid   @eu_echo · 4 Nov 2022

Ukraine's energy infrastructure has been severely damaged. ⚠️

To sustain access to electricity and heating, 17 EU countries      
              have sent 500 power generators to Ukraine via the EU Civil Protection Mechanism. 🙏...

[Show more](#)

1:26 pm · 5 Nov 2022



11



103



740



2



European
Commission

 EU Civil Protection & Humanitarian Aid  
@eu_echo

#EUCivilProtection response to Türkiye #earthquake:

17 EU countries  together with  have offered 25 search & rescue and 2 emergency medical teams.

1155 rescuers & 72 search  are heading to , the first teams having arrived yesterday.



 European Commission  and 8 others

8:28 AM · Feb 7, 2023 · 1.4M Views 

3,090 Retweets 334 Quote Tweets 16K Likes



 European Union

Robert Spiegel
Team Leader,
Austrian rescue team

There are regions like here, where we are now,

Earthquake: EU mobilises more than 1,180 rescuers to Türkiye via Civil Protection Mechanism



Polish search and rescue team mobilised through the EU Civil Protection Mechanism on its way to Türkiye.
© Państwowa Straż Pożarna, 2023

Governments Around the World Send Rescue Teams After Quake

European Union countries dispatched search and rescue teams, and the United States said it was "ready to provide any and all needed

Екип на bTV в Кризисния координационен център на ЕК

В него работят двама българи



REUTERS® World Business Legal Markets Breakingviews Technology Investigati

Syria requests EU support for the first time after earthquake

By Marine Strauss



European Commissioner Jozef Durbec holds a news conference on EU's assistance to Ukraine and the winter, in Brussels, Belgium November 17, 2022. REUTERS/Johanna Geron

LE SOIR

casts Politique Société Monde Économie Sports Culture

ACCUEIL • MONDE • PROCHE-ORIENT

Séisme en Turquie et en Syrie: plongée au cœur du centre de crise qui coordonne l'aide européenne

L'hôpital de campagne belge sera actif dès ce jeudi et il est très apprécié des instances européennes qui ont le projet d'un grand hôpital européen auquel prendra part notre pays.

Article réservé aux abonnés



2. Be clear

KISS

Keep It Short and Simple

#HappeningNow @FAOAfricaADG calling for #Actions and #Partnerships for Promoting #innovation to build #resilience against climate shocks: The Horn of Africa and Sahel Virtual Knowledge Share Fair
@igadsecretariat @CILSSinfos @europeaid @eu_echo
fao.org/in-action/kore...

3. Be human





eu_echo Original audio

eu_echo Hear from our colleague Daniele, who was in Egypt over the weekend and reports back on the ongoing EU humanitarian aid operations for the people in need in Gaza.

We are supporting the @egyptianredcrescent and in coordinating incoming assistance and channeling warehouse in Al-Arish to the Rafah border crossing.

#EUHumanitarianAid #Gaza #Palestine #EUEmergency

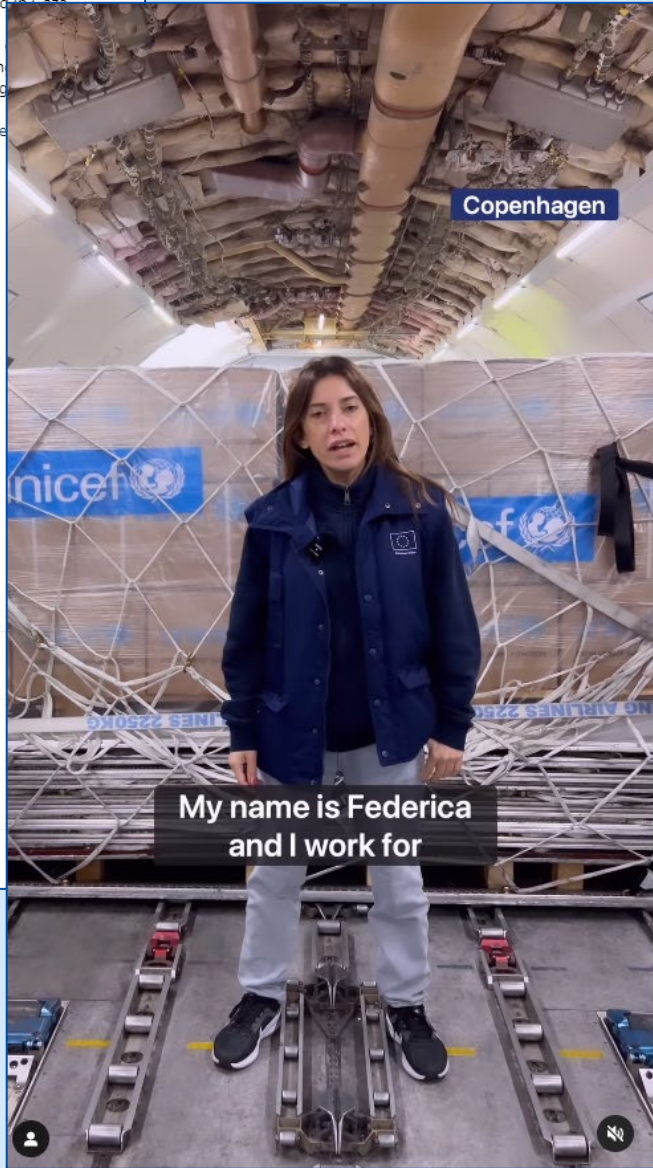
7w

[View insights](#)

Liked by [dariaortizsuardy](#) and 87 others

November 21, 2023

Add a comment...



eu_echo and unicefsupply Original audio

eu_echo Our colleague Federica is in Denmark where flights organised by @unicef and funded by the EU depart to Egypt to deliver life-saving aid for people in need in Gaza.

These flights are part of the ongoing EU humanitarian air bridge operation for Gaza.

#EUHumanitarianAid #Gaza

Edited · 10w

letitessa06 Educational supplies...If the EU waits a little bit more to call for a ceasefire, there will be no more students left in Gaza.

10w 14 likes Reply

joonas_stg Great job !

10w 3 likes Reply

lookkaihayanfha80000

7w Reply

larubiaderebibbia You could have called them palestinians by the way, people in Gaza Strip are palestinians :)

10w 1 like Reply

moralmoda_visionnaire What Medical items ? Do they include covid testina kits and expired products?

[View insights](#) [Boost post](#)

Liked by [theoraclechild](#) and 734 others

October 31, 2023

Add a comment...



eu_echo Ukraine

eu_echo A big Ukrainian hello 🐾 to all the animal lovers out there! 🐾

Despite the hardships that this brave nation ua is going through, their love for pets persists – warming hearts and souls even in the darkest hours.

Whether big or small, barking 🐕 or meowing 🐈, these furry friends offer solace during moments of grief, bring warmth to their human companions on cold nights, and even warn them when shells or missiles are flying nearby.

A love and devotion that not even a war can break. 🇺🇦

Since the very onset of Russia's war against Ukraine, we have been supporting Ukrainians in need with assistance ranging from food and water, to shelter and psychosocial support. And our solidarity...

#StandWithUkraine
#HumanitarianAid

© European Union
3w

View insights

Liked
December 16, 2022

Add a comment...



eu_echo Jordan

eu_echo Behind the scenes of our recent shoot 📹 in Jordan's Zaatari refugee camp: our colleague Anouk (right) meets Mama Munira (left), a remarkable woman and the first ever trained midwife in Jordan.

She is almost 80 years old, but still not ready to retire... ❤️

Mama Munira continues to provide midwifery and family planning 🩺 services to vulnerable Syrians at the EU-funded @unfpa clinic inside the camp.

That's the real sense of vocation. Do you have one yourself? Let us know in a comment below! 🙌

Have a great weekend everyone! ✨

#midwifery #midwives #Syriancrisis #jordan #middleeast #europeanunion #maternityclinic #familyplanning

© European Union, 2022.
4w

figulaphotography 📷
4w 1 like Reply

View insights

Boost post

Liked by anoukdela and 64 others

JANUARY 20

Add a comment... Post



Philippe RIGAUD @RIGAUDphil · 9 Jan

...

We see in the field the efficiency of the pumping

1

1

12

10K



EU Civil Protection & Humanitarian Aid @eu_echo · 9 Jan

...

This is great to hear!

1

5

384



Hasičský záchranný sbor ČR @hasici_cr · 9 Jan

...

absolutely! 👍👨‍🚒💪 great team 🇫🇷🇨🇪🇸🇰🇭🇺

1

15

489



Nico van Zand

2d ...

Projectmedewerker bosbrandbestrijding Bataillon de marins-pompiers de Ma...

Good to see that we can be one world.

Like · 3 | Reply

4. Be exclusive



EU Civil Protection & Humanitarian Aid @eu_echc · 24 Aug 2023 ···

The Alexandroupolis wildfires 🇬🇷 are now the largest wildfires in the EU on record.

Here's an update on the situation and the EU-coordinated emergency response. 📄

#EUCivilProtection #rescEU



Copernicus EMS and 4 others

18

468

380

123K



European Commission



European Union



5. Be creative







EU Civil Protection & Humanitarian Aid

@eu_echo



Search and rescue dogs 🐕 are essential to saving lives in post-#earthquake settings.

This week, we've witnessed the incredible work of over 100 such dogs, who've been supporting more than 1,650 rescuers sent via the #EUCivilProtection Mechanism to the most affected areas in 🇹🇷.



3:27 pm · 10 Feb 2023 · 44K Views



EU Civil Protection & Humanitarian Aid @eu_ehc · 10 Feb 2023

How does this work? 📄

Search and rescue dogs are trained to use their incredible olfactory systems to identify individual scents under debris and give a sign - e.g. bark - when they find one.



Evropska komisija and 9 others



3



21



105





9.2K



European Commission



eu_echo  Greece

eu_echo  19w

When firefighters come across a suffering animal, no matter how small, they do not look away.

Here, two members of the BG Bulgarian ground firefighting team sent to Greece via the EU Civil Protection Mechanism care for a tortoise 🐢 found in the middle of

Bulgarian
across Eu
against th
responde


Read the


[View insights](#)

  
 320 lik
August 29, 2023

 Add a co




eu_echo  Greece

eu_echo  24w

Made our day: Romanian firefighters in Greece rescuing the smallest beings. ❤️

Aerial and ground firefighting teams from across Europe, mobilised through the EU Civil Protection Mechanism, continue to battle the blaze alongside their Greek counterparts.

 @dsu_romania

#EUCivilProtection #rescEU #GreeceWildfires

 frauksfotowelt 24w

[View insights](#)

[Boost post](#)

 1,304 likes
July 25, 2023

 Add a comment...





EU Civil Protection & Humanitarian Aid 🇪🇺 @eu_echo · 14 Apr 2023 ...

How it started

How it's going

Feeling safe and being social are crucial for children in times of war. That's why we have helped rehabilitate a kindergarten in Ukraine to provide a safe haven for children. 🧒💙

See how it looks 🖱️ europa.eu/!9cPRJV



MFA of Ukraine 🇺🇦 and 5 others



Fast
Clear
Human
Exclusive
Creative




[REDACTED] · 10 Feb 2023



The Turkish people will never forget the good you have done, we are grateful to you. I hope to be together in good times. good luck ❤️



 Comment

 **Like**
Connect with your friend

Thank you



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