

# Public-Private Partnership and Animal Welfare

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Rahul Srivastava  
Capacity Building Department

Training WOA National Focal Points for Animal Welfare  
Regional training  
workshop for the Europe  
25-27 June 2024, Madrid, Spain



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Organisation  
for Animal  
Health

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mondiale  
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## Section 1: Introduction

## Section 2: Building partnership capacities

## Section 2: Working group exercise



### Training WOA National Focal Points for Animal Welfare Regional training workshop for the Europe

25-27 June 2024, Madrid, Spain

Provisional programme

DAY 1: 25 June 2024		
08:30 – 09:00	Registration and welcoming of participants	WOAH
Session 1: Opening		
09:00 – 09:20	Opening remarks	Spain Representative WOAH Representative
09:20 – 09:30	Introduction, objectives of the workshop and ToRs of the Focal Points on animal welfare	L. Stuardo
09:30 – 10:00	Icebreaker Exercise and group photo	All
10:00 – 10:15	WOAH animal welfare working program and Global Animal Welfare Strategy	L. Stuardo
10:15 – 10:30	WOAH Platform update	T. Grudnik
10:30 – 11:00	Coffee break	
Session 2: Animal welfare legislation		
11:00 – 11:45	Animal welfare regulatory framework	Carolina Maciel (Wageningen University/Harvard University)
11:45 – 12:30	Developing animal welfare regulation	Stanislav Ralchev (European Commission, Directorate-General for Health and Food Safety)
12:30 - 12:45	Discussion/Q&A	
12:45 – 13:45	Lunch	
Session 3		
13:45 – 14:15	Animal welfare economic in animal production systems	Henk Hogeveen (Wageningen University)
14:15 – 14:45	Animal welfare – holistic approach	Rebeca Garcia Pinillos (United Kingdom)
14:45 – 15:15	Communication/ awareness/ developing capacity building programmes	Silvia D'Albenzio (IZS Teramo) - online
15:15 – 15:30	Discussion/Q&A	
15:30 – 16:00	Coffee break	
16:00 – 16:15	Public Private Partnership	Rahul Srivastava (WOAH Capacity-Building Department) - online
16:15 – 17:00	Working group exercise: Implementation of WOA standards – collaboration and partnerships	
17:00 – 17:30	Discussion/Q&A	
19:00 -	Dinner (hosted by WOA)	



# Section 1

# Introduction



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*Public-private partnership is a **joint** approach in which the public and private sectors agree **responsibilities** and share **resources** and **risks** to achieve common **objectives** that deliver **benefits** in a **sustainable** manner.*

World Organisation for Animal Health

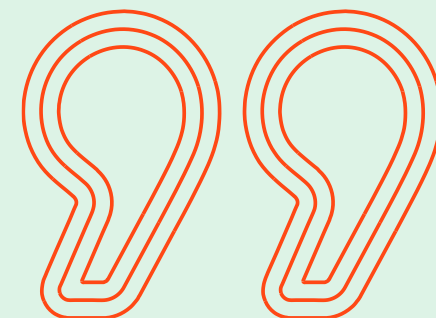
## Public-Private Partnerships Handbook

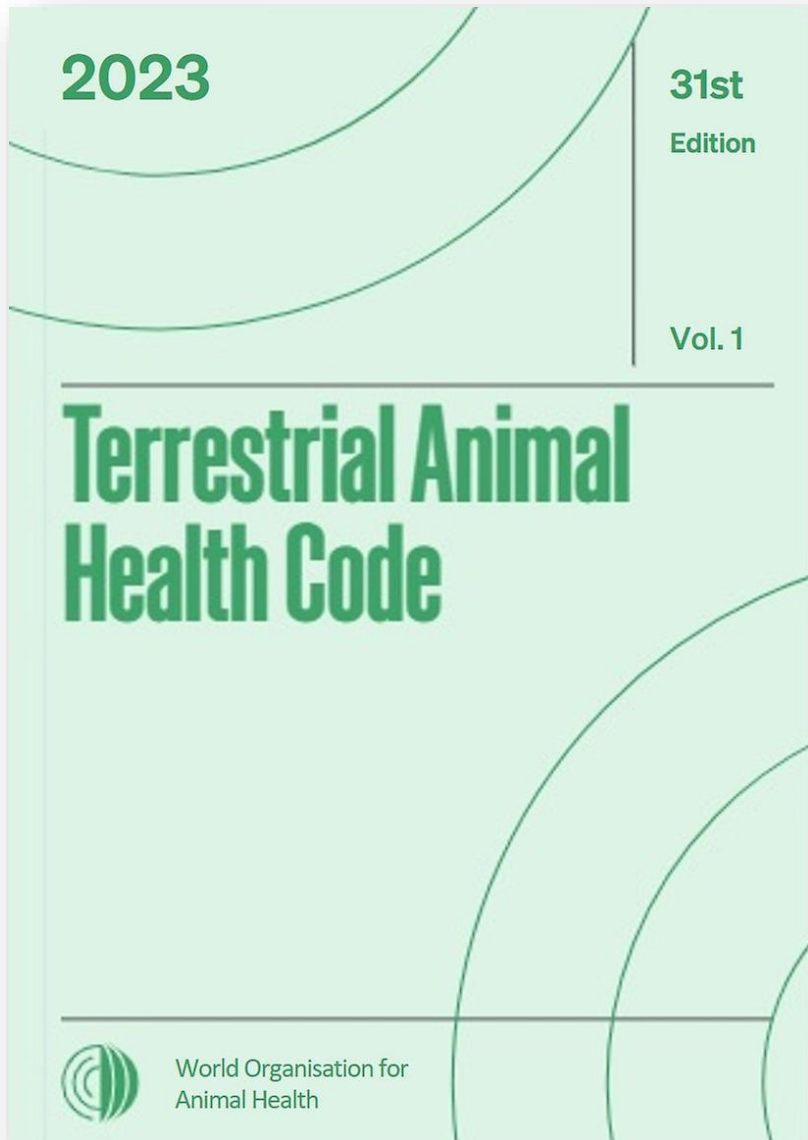
Guidelines for PPPs in the veterinary domain



World Organisation  
for Animal Health  
Founded in 1924

PVS Pathway





### Article 3.2.6.

Competent Authorities should, where applicable, have the authority and capability to develop or engage in **public private partnerships** to deliver animal health, animal welfare or veterinary public health outcomes.

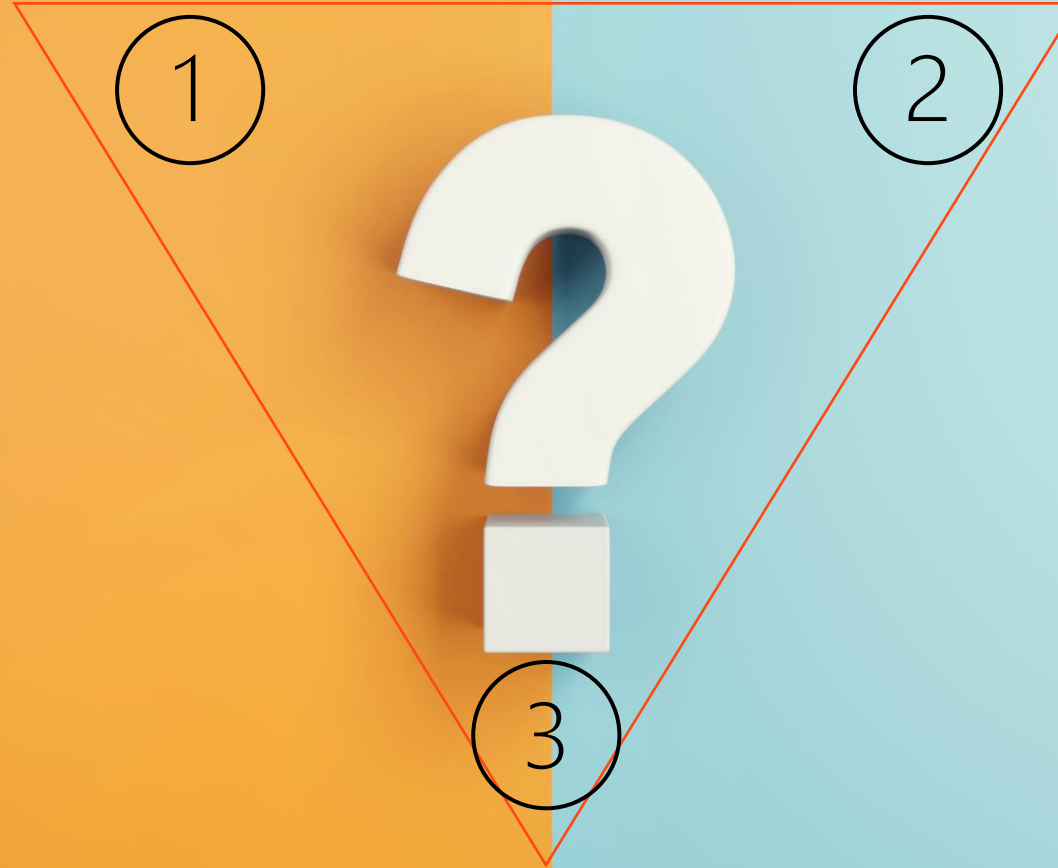
That is:

- to accredit, authorise or delegate to the private sector;
- to develop or participate in collaborative joint programmes with producers or other stakeholders.



Public Sector  
and  
Private Sector

Veterinary Authority  
Veterinary Services  
Veterinary Domain



Public-Private Partnership vs  
Privatisation



## PUBLIC SECTOR

the part of an economy that is controlled by the state.

## PRIVATE SECTOR

the part of the national economy that is not under direct state control.

### Diversity of Private Partners



Animal Health services providers  
Veterinary Professional, Paraprofessional, community animal health workers



Private Veterinary Education and training institutes



Farmers, Communities producer association, livestock entrepreneurs and industries, civil society



Livestock Traders, slaughterhouses, Processors for Value added livestock products



Manufacturers, Importers and Distributors of veterinary inputs, livestock and livestock products, exporter of value-added livestock products

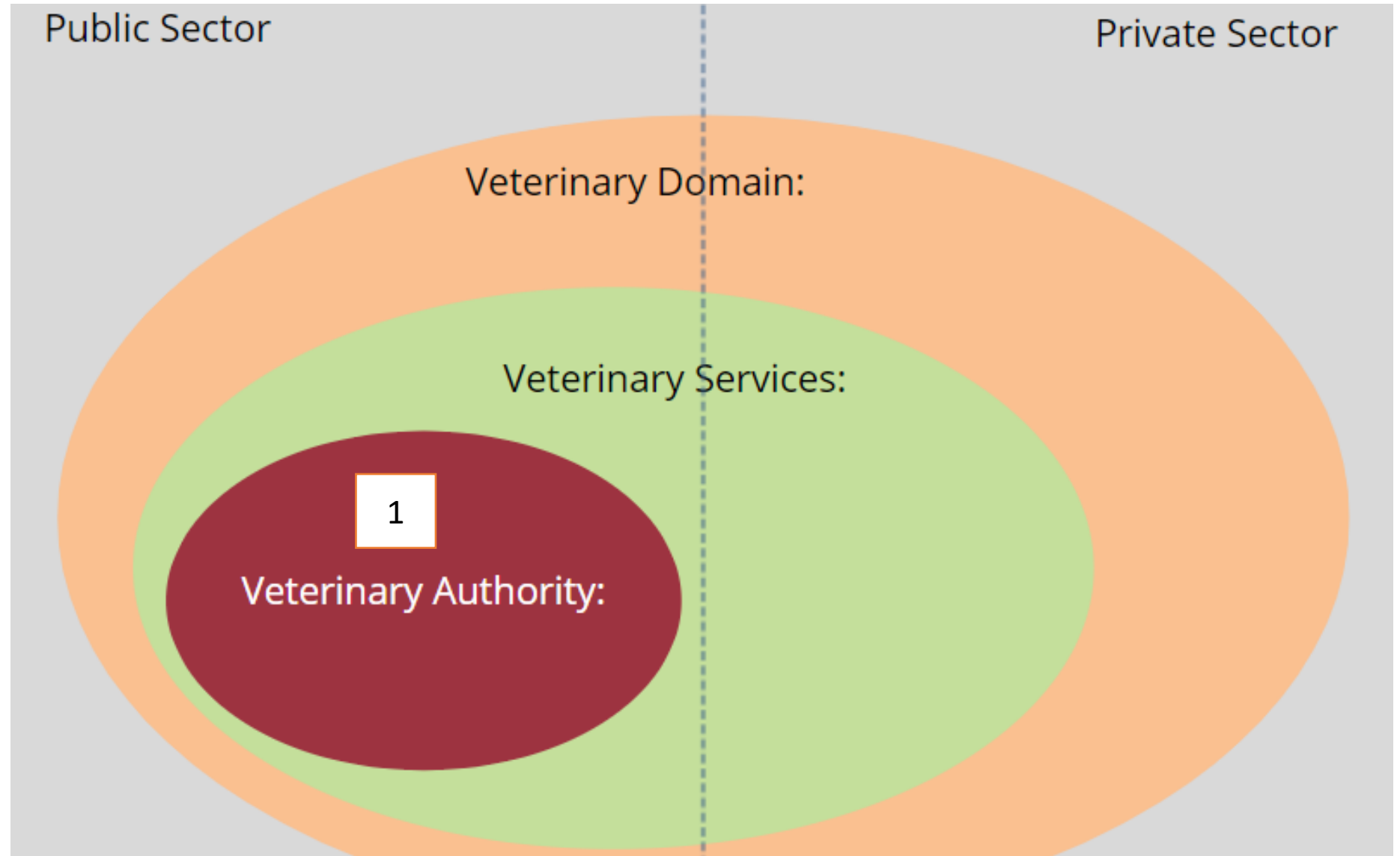


Research on area specific veterinary inputs, socioeconomic research for sustainable livestock production, Donor/ international development



## VETERINARY AUTHORITY

The **Governmental Authority** of a Member Country, comprising veterinarians, other professionals and paraprofessionals, having the responsibility and competence for ensuring or supervising the *implementation of animal health and welfare measures, international veterinary certification and other standards and recommendations in the Terrestrial Code in the whole territory*

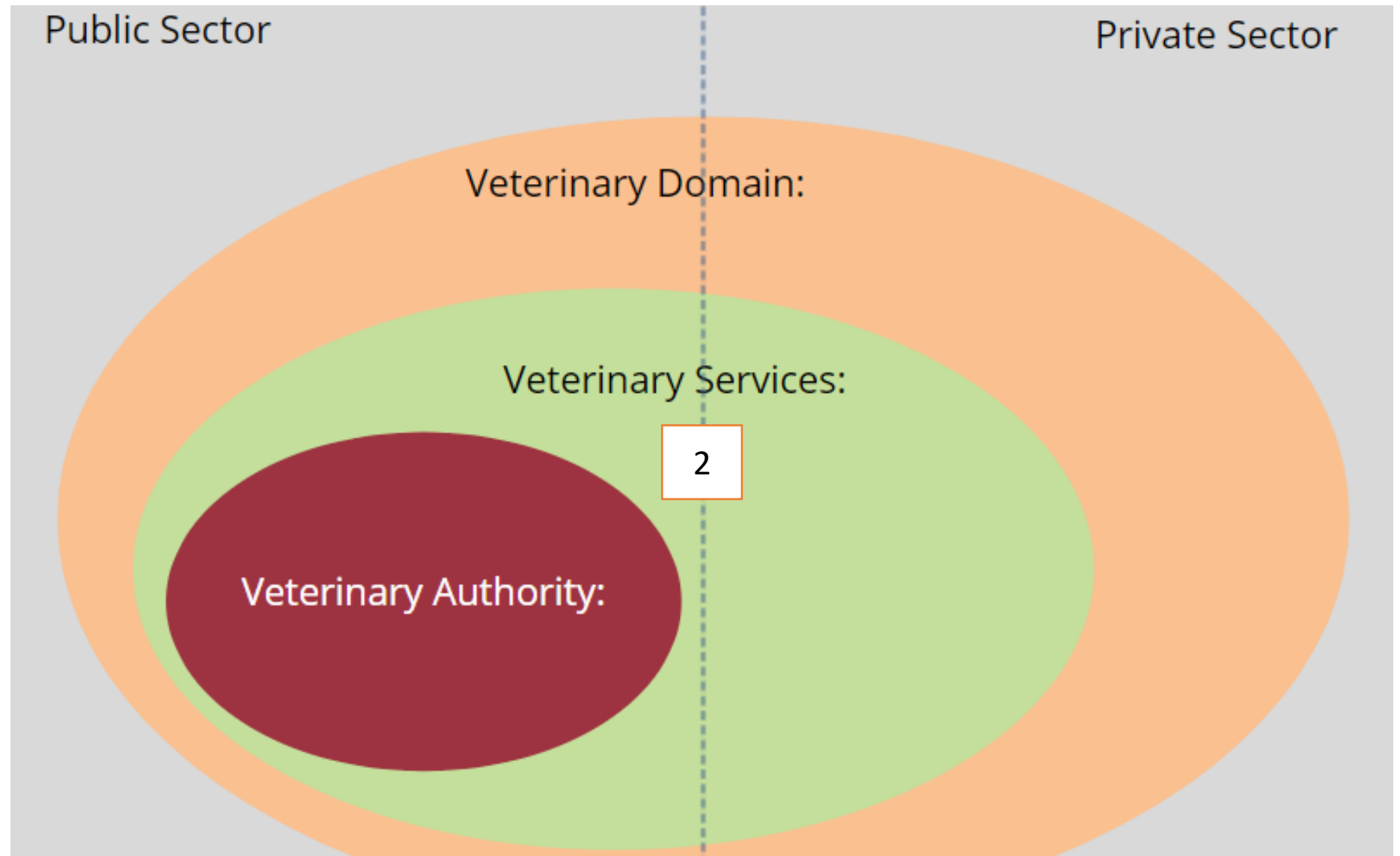






## VETERINARY SERVICES

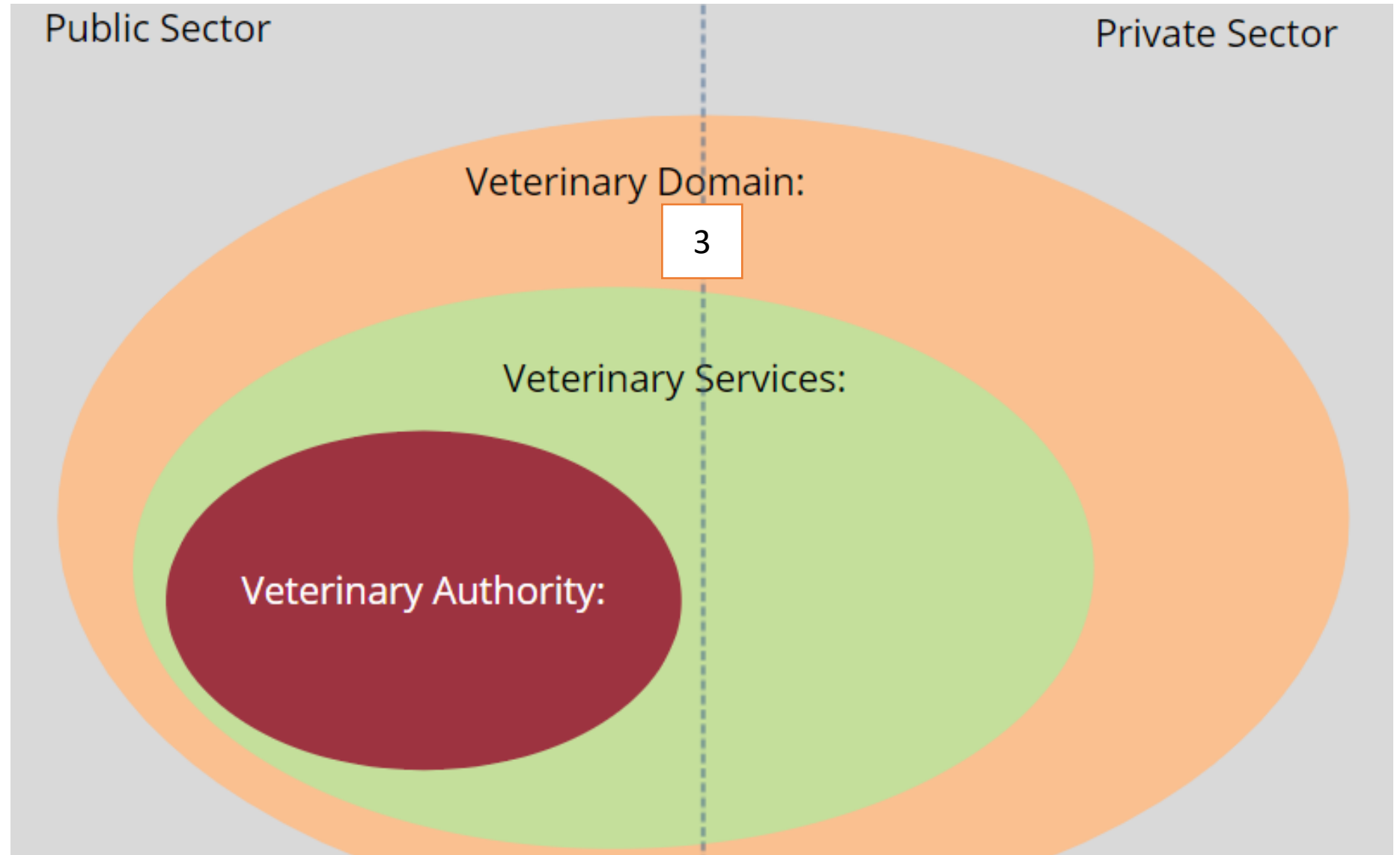
The **governmental and non-governmental organisations** that implement **animal health and welfare measures** and other standards and recommendations in the WOAH Terrestrial Animal Health Code and the WOAH Aquatic Animal Health Code in the territory





## VETERINARY DOMAIN

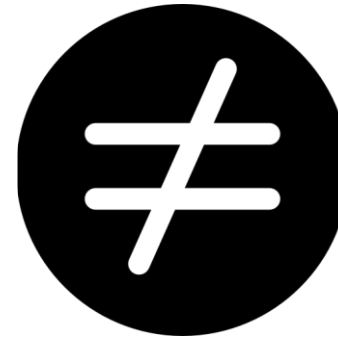
*All activities* that are *directly* or *indirectly* related to terrestrial and aquatic animals, *their products and by-products*, which help to protect, maintain and improve the health and wellbeing of *people*, including by means of the protection of *animal health and animal welfare, and food safety*



Source: Article 3.4.2 of the WOAH Terrestrial Animal Health Code on veterinary legislation



## Public-Private Partnership



## Privatisation

<b>Ownership and Control</b>	The public sector retains ownership while private entities are contracted to manage and deliver the services	Completely transferred to private entities.
<b>Longevity</b>	Long-term collaborations with shared responsibilities	A one-time transfer of ownership and control.
<b>Risk Allocation</b>	Share risks between the public and private sectors	Transfers risks entirely to the private sector.
<b>Objectives</b>	Focus on leveraging private sector expertise, innovation, and financing while retaining public sector accountability and control.	Privatization aims to introduce market competition and improve efficiency by transferring assets to profit-driven private entities.

# Section 2

# Building partnership capacity



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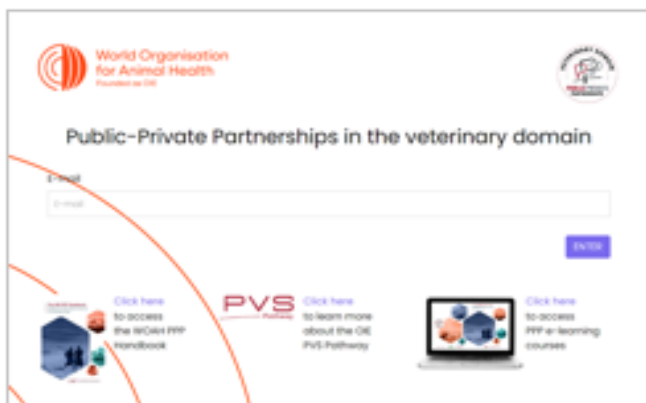
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## Global Level

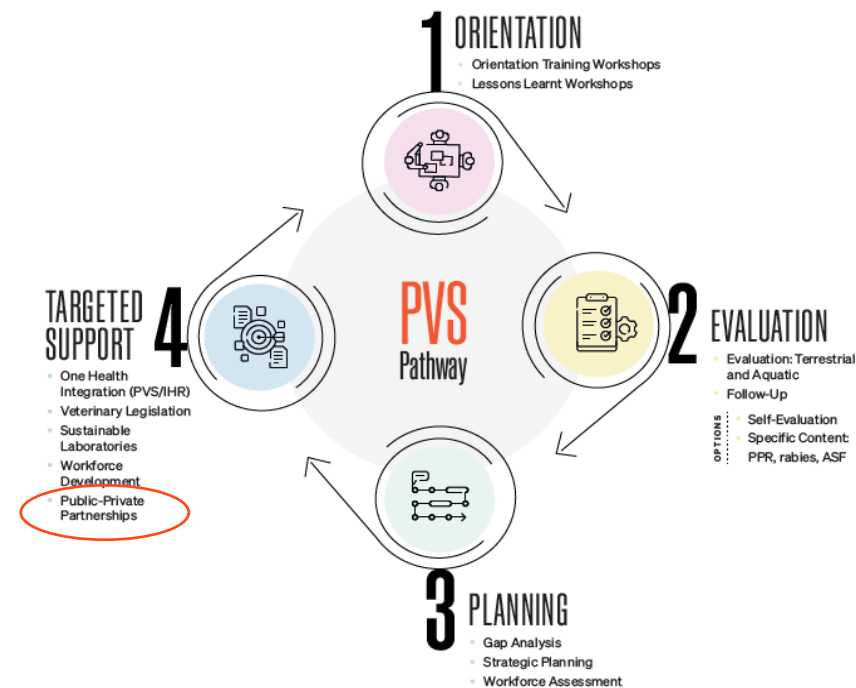
WOAH PPP Database: Open-access and collaborative

[www.woah-ppp-database.com](http://www.woah-ppp-database.com)



## National Level

PPP Targeted Support in the PVS Pathway



## Regional Level

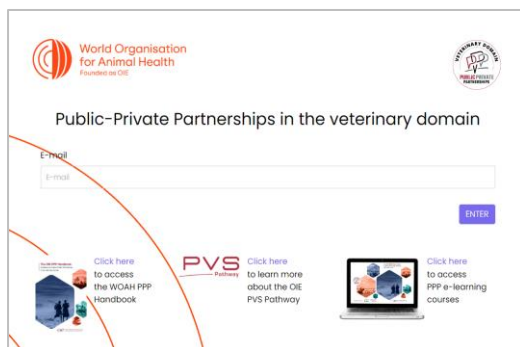
Regional workshops: Sharing best practices and capacity building on PPP project development and efficient management



### How to get PPP Targeted Support

Any WOAH Member who has benefitted from a PVS Evaluation, Follow-up or Gap Analysis mission in the last five years can request PPP TS based on the recommendations on the specific competencies in the report.

## WOAH PPP Database



Animal Disease control and eradication  
**31 countries**



Livestock productivity  
**27 countries**



Improve competencies of veterinary professionals and paraprofessionals  
**21 countries**



Improved livelihood and employment  
**51 countries**

## Open-access Collaborative



Improve the quality of veterinary services  
**42 countries**



Improve food safety and security  
**17 countries**



AMR Control  
**10 countries**



Improve Market Access  
**10 countries**



## Public-Private Partnerships in the veterinary domain

### Public-Private Partnership

(see the table keys below)

Show 100 entries

Search:

Region	Country	PPP title	PPP type	Animal(s)	Service type	Consultation
Americas	<input type="text" value="Search Country"/>	<input type="text" value="Search PPP title"/>	None	None	<input type="text" value="welfare"/>	
Americas	United States Of America	Avian Influenza Program of the USA			Animal movement control and traceability Animal production food safety and inspection Animal Welfare Clinical services Communication, awareness campaigns Disease prevention & control measures (other than vaccination) Emergency preparedness & response Facilitating trade and access to markets Laboratory diagnosis One Health-related activities On-farm biosecurity Production/control of veterinary products (including AMR control) Surveillance Training & education Vaccination	
Americas	United States Of America	Eradication of pseudorabies in the USA			Animal movement control and traceability Animal Welfare Clinical services Communication, awareness campaigns Disease prevention & control measures (other than vaccination) Emergency preparedness & response Facilitating trade and access to markets Laboratory diagnosis On-farm biosecurity Surveillance Training & education Vaccination	
Asia and Pacific	Australia	Animal Health Australia		N/A	Animal production food safety and inspection Animal Welfare Communication, awareness campaigns Emergency preparedness & response Facilitating trade and access to markets Training & education	
Asia and Pacific	Malaysia	Drafting of the animal welfare act			Animal Welfare Meeting organisation	
Europe	Slovakia	Sanitary mandate Slovakia			Animal movement control and traceability Animal production food safety and inspection Animal Welfare Clinical services Disease prevention & control measures (other than vaccination) On-farm biosecurity	
Europe	Bulgaria	Animal health programs in Bulgaria			Animal Welfare Disease prevention & control measures (other than vaccination)	

MENU

Home

PPP list

Map

Add/Modify my PPPs

You must login with your account to use this function. If you have not registered yet, please register first before Login

My account

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Export data



## Funding and Resource Allocation

**India:** The Wildlife Trust of India collaborates with corporates like Tata Steel to fund wildlife rescue and rehabilitation programs.

**United States:** PetSmart Charities partners with local governments to fund spay and neuter clinics, adoption programs, and veterinary services for low-income communities.

## Infrastructure Development

**South Africa:** The South African government partners with private wildlife conservation organizations to build and maintain wildlife rehabilitation centers and sanctuaries, such as the Kruger National Park initiatives.

**Japan:** Local governments in Japan work with private companies to build and operate animal shelters and pet care facilities, such as the collaboration with Aeon Pet Co. for managing pet adoption centers.



## Innovation and Technology

**Canada:** The partnership between the Canadian government and Mars Veterinary Health focuses on research and innovation in veterinary science, including developing new treatments and improving animal health technology.

**Netherlands:** The Dutch government collaborates with Wageningen University and private companies in the agricultural sector to develop innovative, humane livestock farming technologies.

## Education and Awareness Campaigns

**United Kingdom:** The “*Farm Animal Welfare Education*” program is a collaboration between the government, universities, and private agricultural companies to educate farmers and the public about humane farming practices.

**Brazil:** The partnership between the Brazilian Ministry of Environment and the World Wildlife Fund (WWF) promotes awareness campaigns on the importance of biodiversity and wildlife protection.





### Community Engagement and Support

**Kenya:** The Kenyan government, in partnership with the African Wildlife Foundation (AWF), involves local communities in wildlife conservation projects, providing employment and education to locals in wildlife management.

**United States:** The ASPCA collaborates with local governments and businesses to create community programs that encourage responsible pet ownership and provide resources for low-income pet owners.

### Monitoring and Reporting

**New Zealand:** The Ministry for Primary Industries (MPI) works with private agricultural associations to monitor and report on animal welfare standards in farming, ensuring transparency and compliance.

**Germany:** The German government, in collaboration with the private sector and NGOs like Vier Pfoten (Four Paws), conducts regular audits and publishes reports on animal welfare practices in various industries.



### Legislation and Policy Development

**Australia:** The partnership between the Australian government and the Royal Society for the Prevention of Cruelty to Animals (RSPCA) helps develop and implement animal welfare legislation and policies.

**European Union:** The EU works with various private agricultural organisations to develop animal welfare standards for farming practices, ensuring compliance through joint policy frameworks.

Review

## Addressing Animal Welfare through Collaborative Stakeholder Networks

Jill Fernandes <sup>1,\*</sup>, Dominique Blache <sup>2</sup>, Shane K. Maloney <sup>3</sup>, Graeme B. Martin <sup>2</sup>, Bronwyn Venus <sup>1</sup>, Frederick Rohan Walker <sup>4</sup>, Brian Head <sup>5</sup> and Alan Tilbrook <sup>1</sup>

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**Abstract:** In this review, we discuss animal welfare as a complex and contested issue facing society and outline why collaborative, multi-stakeholder approaches are critical for effective policy development. Using the lens of “wicked problems” and drawing upon governance literature on policy networks, we identify important factors for working with the inherent complexity of animal welfare through the inclusion of various stakeholder perspectives. We present two case studies that illustrate policy network approaches to animal welfare and highlight the value of fostering collaboration among various stakeholder groups from the industry, community, research, and government sectors. We suggest that the influence of stakeholder networks will likely increase in coming years as newer forms of participatory governance become common. By understanding how collaborative stakeholder networks establish participatory governance, productive communication, and collective priorities, leaders in the field of animal welfare can more productively engage with stakeholders and achieve long-lasting improvements in animal welfare.

**Keywords:** animal welfare; collaboration; stakeholder networks; policy networks; wicked problems; participatory governance

**Table 1.** Comparison of stakeholder networks in animal welfare. EU: European Union.

	The Australian Animal Welfare Strategy, 2004–2013	The EU Platform on Animal Welfare, 2017–Present
<b>Purpose</b>	Deliver sustainable improvements in the welfare of all animals	Improve dialogue among stakeholders in animal welfare and share experience, expertise, and views
<b>Composition</b>	<ul style="list-style-type: none"> <li>■ 20 government departments and councils</li> <li>■ 45 animal industry groups</li> <li>■ 15 community organizations</li> <li>■ 15 universities/research institutes</li> <li>■ Seven private companies</li> </ul>	<ul style="list-style-type: none"> <li>■ 27 EU Member States</li> <li>■ European Economic Area countries</li> <li>■ European Food Safety Authority</li> <li>■ Food and Agriculture Organization (FAO) of the United Nations</li> <li>■ The World Bank</li> <li>■ World Organization for Animal Health (OIE)</li> <li>■ The European Forum for Animal Welfare Councils</li> <li>■ International Society for Applied Ethology</li> <li>■ 15 animal production industry groups</li> <li>■ 10 civil society organizations</li> <li>■ Three veterinary organizations</li> <li>■ Nine independent experts</li> </ul>
<b>Processes</b>	<ul style="list-style-type: none"> <li>■ Skills-based advisory committee</li> <li>■ Six technical working groups</li> <li>■ Cross-sectoral working groups</li> <li>■ Quarterly face-to-face meetings</li> </ul>	<ul style="list-style-type: none"> <li>■ Member adoption of reports or conclusions by consensus or by a simple majority vote</li> <li>■ Two sub-groups created to examine specific issues</li> <li>■ Written declaration of conflicts of interest</li> <li>■ Semiannual face-to-face meetings</li> <li>■ Collaboration on joint activities</li> </ul>
<b>Outcomes</b>	<ul style="list-style-type: none"> <li>■ Model Codes of Practice for the Welfare of Animals (MCOP) for land transport of livestock</li> <li>■ ‘Fit to Load’ guide (2013) endorsed by multiple stakeholder organizations</li> <li>■ The Australian Code for the Care and Use of Animals for Scientific Purposes 8th Edition (2013)</li> </ul>	<ul style="list-style-type: none"> <li>■ Guide to good animal welfare practices for the keeping, care, training, and use of horses</li> <li>■ Discussion paper on the health and welfare of dogs in trade</li> <li>■ Guidelines for the transport of cattle, horses, pigs, poultry, and sheep</li> </ul>



# Regional Level Interventions

Regional workshops: 270+ participants from 48 countries trained in workshops organised in Bahrain, Nepal, Thailand, Ethiopia, Tunisia, and Tanzania.



Bahrain  
Nepal  
Thailand  
Ethiopia  
Tunisia  
Tanzania

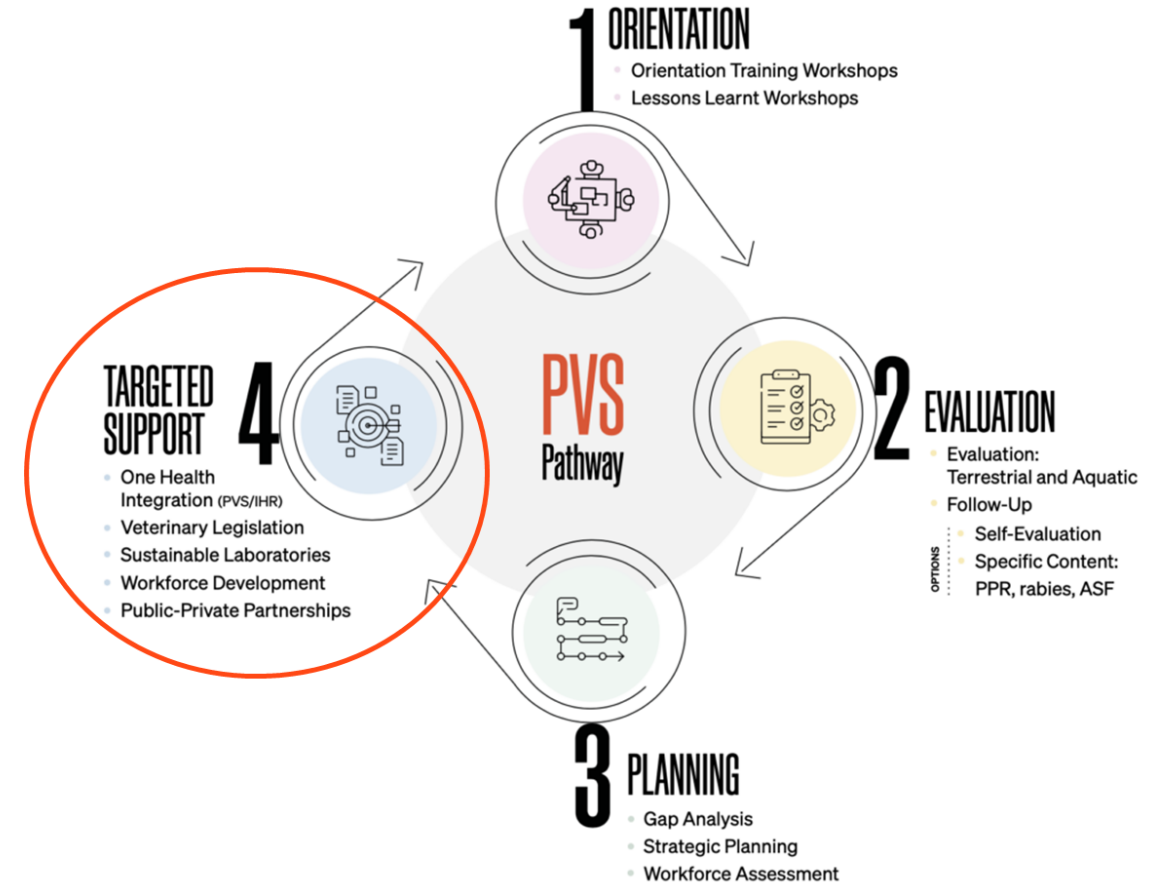




## Public-Private Partnership Targeted Support

### Objectives

1. To strengthen the capacities of Veterinary Services of WOAHA Members to build an enabling environment for the establishment and sustainability of PPP
2. To enhance the competencies of the Veterinary Authority to better identify, enter, manage and evaluate such partnerships



Any WOAHA Member, that has completed a **PVS Evaluation, Follow-up or GAP mission in the last 5 years**, may send a request to WOAHA for PPP Targeted Support based on the recommendations around specific competencies areas addressed in the report.



PPP Targeted Support  
will build capacities on:



Understanding the enabling factors for successful PPP and Exploring the need for PPP, benefits, and positive impacts to be achieved



Facilitation to determine the type of PPP, governance and Stakeholder engagement



Identifying resources to plan and run PPP and developing a PPP business case



Monitoring and Evaluation of PPP projects

# Section 3

# Working group exercise



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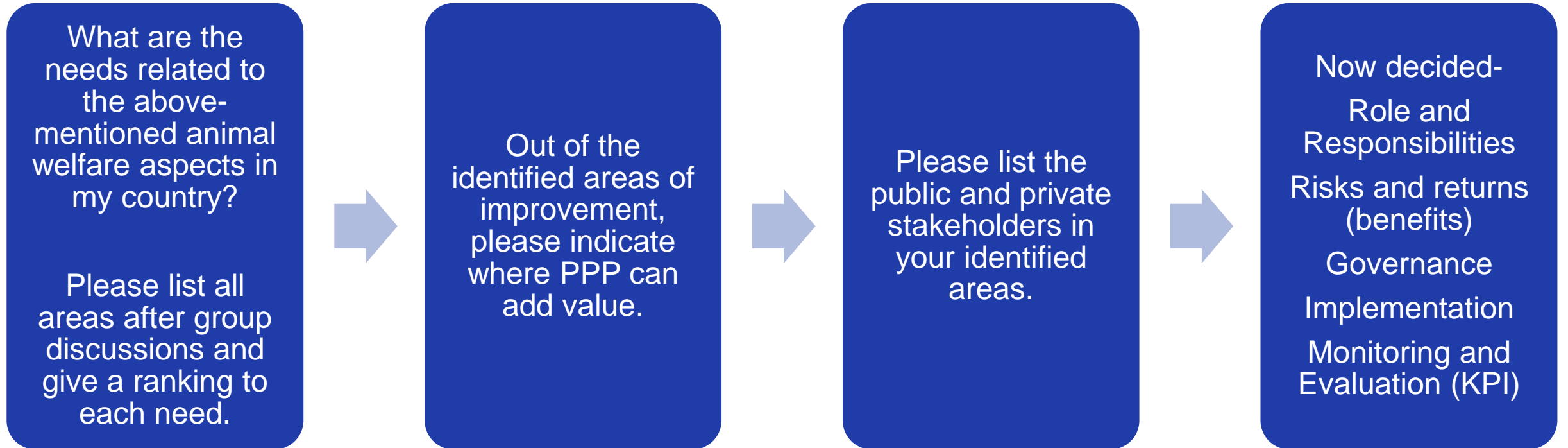
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How can PPP contribute to ensuring animal welfare in the following areas?

1. Dog population management
2. Animal welfare during slaughter
3. Transport of animals
4. Disaster management





# Thank you

Share your PPP experiences in the veterinary domain  
Contact us [ppp@woah.org](mailto:ppp@woah.org)

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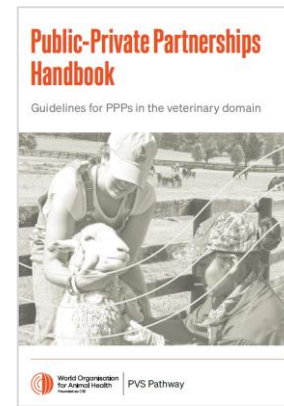
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## Public-Private Partnerships in the veterinary domain

To strengthen the effectiveness of Veterinary Services in the long term, collaborations between the public and private sectors are invaluable. Public-Private Partnerships enable the pooling of resources and create synergies across sectors to help improve access to services that would otherwise be unattainable by either sector working in isolation.

Please visit the [WOAH PPP page](#) for the PPP Toolkit, which includes the PPP Handbook, e-learning, PPP database, and publications.



Public-Private Partnerships in the Veterinary Domain: An Introduction

Enrolling to the course

To enroll in this course, click the "Enrol me" button below.

Please be reminded that by enrolling in this course, you agree that your details, including your email address, can be seen by other participants of the course. OIE may use this information to contact you for future activities regarding



Public-Private Partnerships: Opportunities for Progressive Continuation

Duration : 3 hours  
Enrollment method : Automatic enrolment from PPP - Introductory Course (English and French)  
Level : Advanced