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OIE Delegate of Montenegro**

**OIE Regional Seminar of OIE National Focal Points for Communication
19-21 November 2019, Budva, Montenegro**

**Tenth meeting of the Regional Core Group (RCG10), London, United Kingdom
2-3 December 2019**

OIE Regional Seminar of OIE National Focal Points for Communication

- Seminar was organized with financial support of European Union and the Government of Montenegro
- **Aim**: providing the participants with all the necessary information in order to support their OIE Delegate in the field of communication, according to their obligations, commitments and responsibilities.
- The representatives of the **36 countries** of the Europe region came together in Budva

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Agenda:

- included presentations, interactive sessions and group exercises; addressed the communication needs and barriers of the regional countries; focused on the digital communication tools

Speakers:

- Staff of the OIE Communication Unit
- WHO Representative
- Representative of International Federation of Red Cross and Red Crescent Societies (IFRC)

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Topics were focused on:

- risk communication capacity for National Veterinary Services;
- adaptation of scientific information to different audiences;
- handling rumors in a crisis situation;
- implementing an OIE social media toolkit
- information on digital world, the last figures on the most visited websites, top social platforms, mobile apps

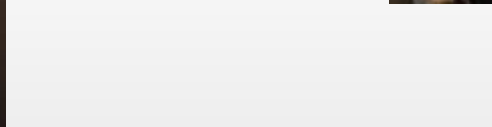
FP of Israel, Italy, Estonia and Portugal presented their country experience on role FP on communication, use of social media channels in Veterinary Services

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Conclusion

- facilitating the sharing of experiences and the discussion between countries of the region
- strengthening the network of focal points for communication of the region and
- continue exchange of information and tools between the OIE and the Focal Points

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Thank you very much for your attention!



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