



**OIE Platform**  
on Animal Welfare  
for Europe



# **OIE PLATFORM ON ANIMAL WELFARE FOR EUROPE**

## **– UPDATE, AND PROMOTION OF ANIMAL WELFARE –**

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Seventh meeting of the Regional Core Group of the OIE regional  
Commission for Europe RCG7 – Bern/Switzerland  
17-18 December 2018

# 2018 UPDATE – ACTIVITIES COMPLETED



**First Whole Journey Scenario Workshop in Europe – 25-27 April 2018, Poland**



**Third OIE Regional Workshop on stray dog population management for Balkan countries (SDB3) – 13-15 June 2018, Serbia**



**First OIE regional workshop on the role of Veterinary Services on animal welfare disasters for Balkan countries**



**Survey on the cascading activities conducted in Balkan countries following OIE ToT Workshop on slaughter Oct – Dec 2017 - positive results!**

# ***First OIE 'Whole Journey Scenario' Workshop in Europe***

*25-27 April 2018, Zaborek, Poland*



to help countries improve animal welfare during long distance and cross-border transport with focus on the responsibilities of the Competent Authorities involving all countries along the specific selected route.

*Example of the legal case (ruling C 424, April 2015) of the European Court of Justice*



# *First OIE 'Whole Journey Scenario' Workshop in Europe*

*25-27 April 2018, Zaborek, Poland*

## **Follow up actions:**

- OIE Contact Points
- 'Route Leaflet'
- follow-up workshops and 'route' meetings



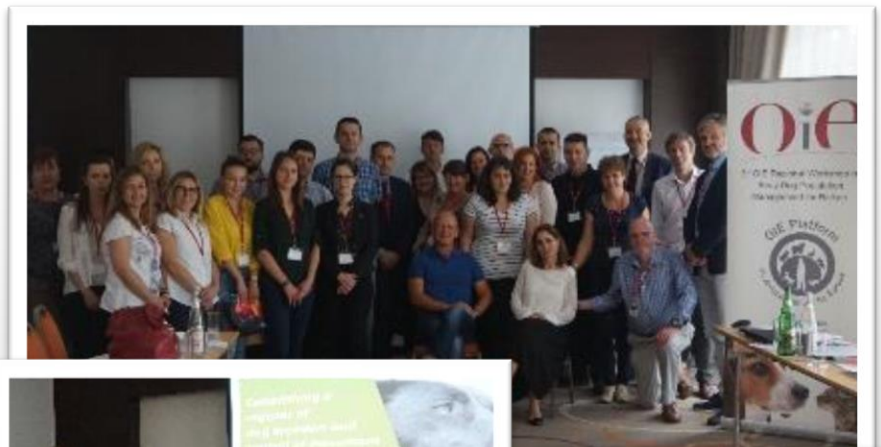
# OIE Regional stray dog Roadmap for Balkans

## *Third OIE Regional Workshop on Stray Dog population management for Balkan countries (SDB 3)*

*Belgrade, Serbia – 13-15 June 2018*

### workshop objectives

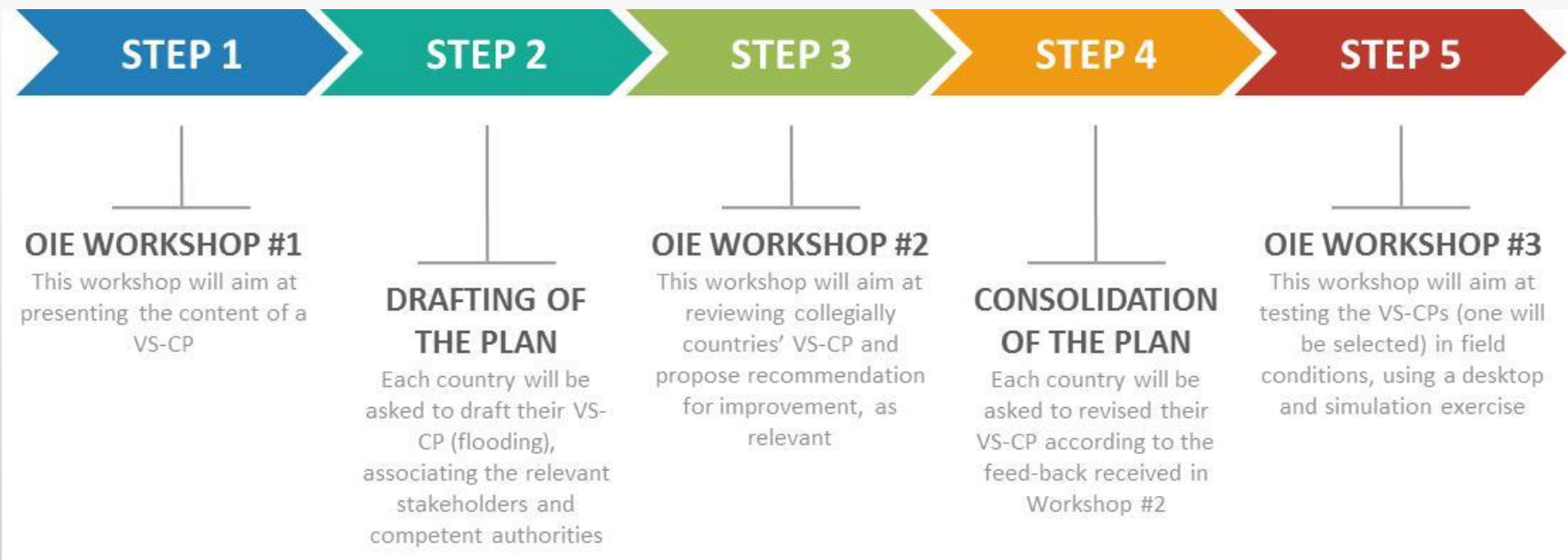
- to discuss national and regional situation stray dog population control - progress towards agreed vision remaining challenges - 2<sup>nd</sup> countries self-assessment
- to advance in preparation of **national dog population control programmes** with the **proposed template**
- to discuss implementation and evaluation of the OIE Awareness Campaign
- to discuss the dog population control programme as part dog mediated rabies control programme



# Animal welfare in disasters

## *Pilot Approach on natural disaster preparedness*

*to assist the European OIE Member Countries in promoting a culture of preparedness among Veterinary Services and relevant stakeholders, to ensure appropriate livestock, wildlife and companion animal's welfare during and after natural disasters*





# First OIE Regional workshop on the role of Veterinary Services on animal welfare disasters for Balkan countries

## 26-28 November 2018, Teramo Italy



### Participants:

- Bosnia and Herzegovina
- Bulgaria
- Croatia
- Macedonia (FYR of)
- Greece
- Kosovo
- Montenegro
- Romania
- Serbia

### Speaker and observers:

- OIE
- OIE CC IZSAM Teramo
- OIE CC CENSA Cuba
- OIE CC IIAD, Texas
- Italian Civil Protection Service
- Agro-food chain representative
- Animal welfare NGOs

### Agenda:

- technical plenary lectures
- country presentations on VS preparedness
- sharing countries experience (flooding)
- group exercises
- panel discussions

with significant collaboration and support



# First OIE Regional workshop on the role of Veterinary Services on animal welfare disasters for Balkan countries

## 26-28 November 2018, Teramo Italy

### Main conclusions:

- ✓ Animal welfare in disaster management contingency planning is a new topic
- ✓ Different components (technical, legislation and administrative, communication...)  
Existing experience already with past events and solid knowledge in Veterinary services on contingency planning for animal health emergencies
- ✓ Areas for further consideration :
  - coordination with Civil Protection to better define the role of veterinary services
  - role and place in the system of private veterinarians and paraprofessionals, farmers, business operators and other stakeholders including NGOs
  - specific education, training, simulation exercises
  - Communication on all levels
  - possible mutual assistance agreements within country and with neighbouring countries



# ACTIVITIES PLANNED FOR 2019



**External Evaluation of OIE Platform activities**



**Awareness Campaign on Working equids - first step baseline survey for West Eurasia countries in collaboration with ICWE**



**Third OIE Regional Workshop on stray dog population management for West Eurasia countries (SDWE3)(September 2019)**



**Second OIE regional workshop on the role of Veterinary Services on animal welfare disasters for Balkan countries (November 2018)**

# EXTERNAL EVALUATION OF OIE PLATFORM ACTIVITIES



Calls for evaluation throughout 2017 and 2018:

- steering group SG10, Berlin May 2018
- OIE regional commission for Europe, Tbilisi September 2018
- Request from the European Commission for the possible next contribution (2019/2020)



## Revised ToR

**Scope:** activities of the 1<sup>st</sup> action plan and of the 2<sup>nd</sup> action plan to date

**Objectives** of the evaluation of the platform:

- to assess its **effectiveness** - based on the general and specific objectives of the platform
- to assess its **efficiency** - measured in relation to time delivery and cost efficiency.
- to provide **recommendations** for the preparation of the third Action Plan



**Procurement launched on 7 November 2018**

**Experts interviews December 2018**

**Draft report expected March - April 2019**

# OIE REGIONAL STRAY DOG ROADMAP FOR WEST EURASIA

**Third OIE Regional Workshop on stray dog population management for West Eurasia countries (SDWE3)(September 2019) (location to be confirm)**

to review progresses made by the Member Countries over the past two years in achieving the agreed Regional Vision and to provide additional technical guidance in stray dog population and rabies control, in order to improve their compliance with OIE standards

## **Preparatory steps:**

- **Consultation on country needs**
- **2nd countries self - assessment and analysis of results**
- **World Rabies Day**



# OIE REGIONAL STRAY DOG ROADMAP FOR EASTERN EUROPE



**Belarus, Moldova, Russia and Ukraine**

# AWARENESS CAMPAIGN ON WORKING EQUIDS

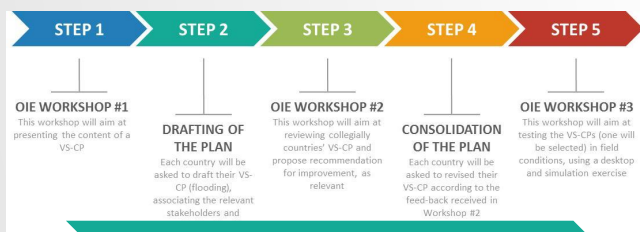
## FIRST STEP BASELINE SURVEY FOR WEST EURASIA COUNTRIES

- Following the **Awareness Day** on the Welfare of Working Equids for West Eurasia countries, 27 September 2017, Tashkent, Uzbekistan
- OIE Platform Secretariat and International Collaboration for Working equids (ICWE) are developing **a baseline survey** to collect additional data from the West Eurasia countries on the welfare of working equids
- OIE Platform Secretariat and ICWE to organise a **webinar** with the 8 West Eurasian countries and to **Conduct a survey** (January/February 2019)
- **Collect and analyse** the answers of the survey (February/March 2019)
- OIE Platform Secretariat on the basis of the baseline survey results, to develop the '**Campaign Essentials**' April/May 2019



WORK IN  
PROGRESS

# PILOT APPROACH ON NATURAL DISASTER PREPAREDNESS FOR BALKAN COUNTRIES



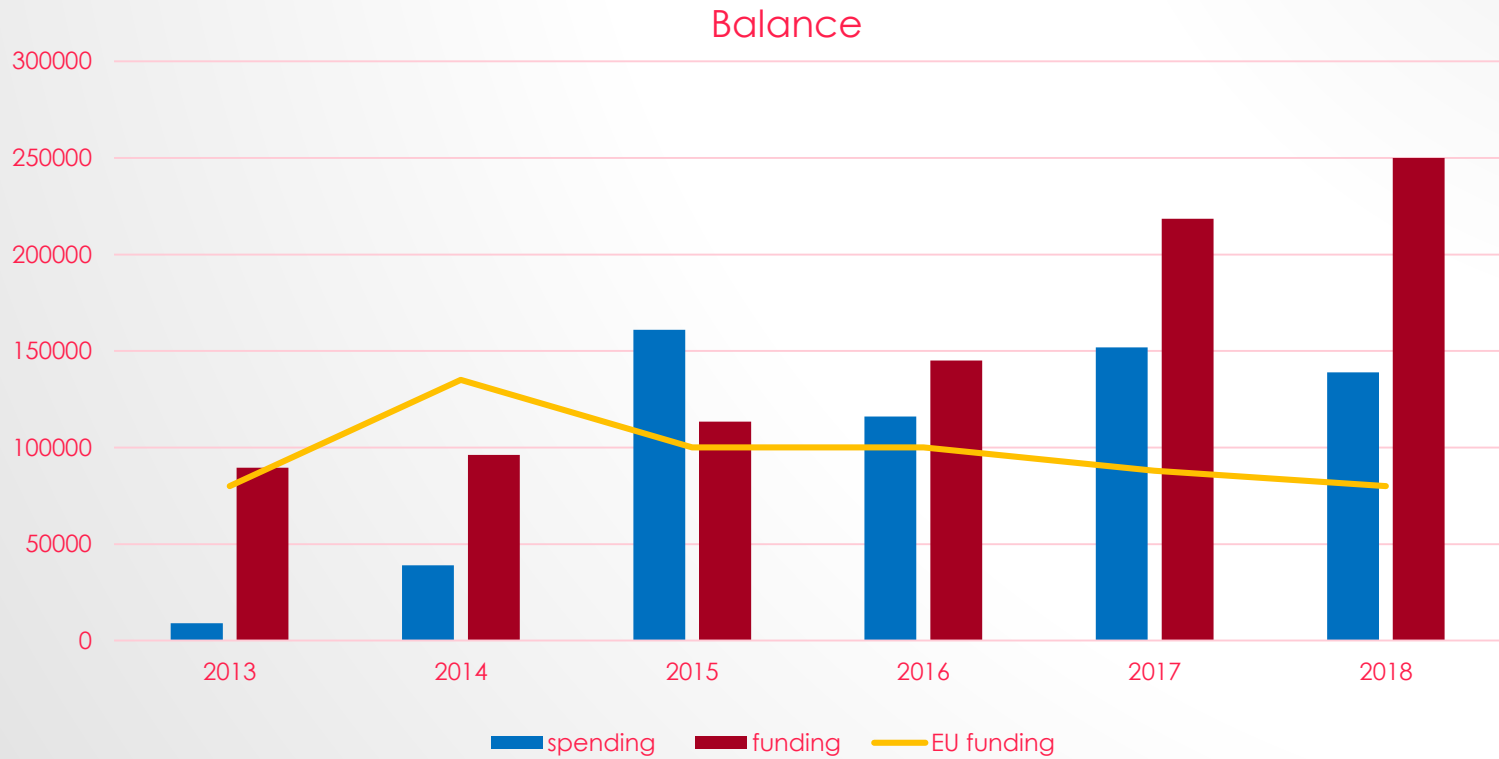
## STEP 2

- OIE Planform and IZSAM Teramo to conduct survey on present state of implementation of the OIE guidelines as base line situation for the region
- countries to draft Veterinary Services Contingency Plans (VS CP) for flooding with association with relevant stakeholders and competent authorities

## STEP 3

Second OIE regional workshop on the role of Veterinary Services on animal welfare disasters for Balkan countries (November 2018) to review and discuss countries' draft VS - CPs

# FUNDING





# FUNDING

Donors for planned activities in 2019

- EU main donor - evaluation requested for further funding
- Ireland, France, Switzerland
- RSPCA, IFAW and Four Paws

## 2018 UPDATE – GOVERNANCE / TRANSVERSAL ASPECTS

- Presentation of OIE Platform Activities at 28th CONFERENCE of the OIE Regional Commission for Europe in Tbilisi, Georgia in September 2018
- Steering Group meetings
  - SG10 (3 - 4 May 2018, Berlin / Germany)
  - SG11 (4 – 5 December 2018, Horsham / United Kingdom)
- Annual stakeholder meeting
  - 22<sup>nd</sup> June 2018 Brussels ([link](#))
- OIE Platform website
  - regularly updated
- External **evaluation** of the OIE Platform activities
- Development of **3<sup>rd</sup> Action Plan** for (2020 – 2022) and revision of the Concept Note.

# PROMOTION OF ANIMAL WELFARE IN EUROPE

- **Goals:**
  - *Improvement of implementation of OIE animal welfare standards*
  - *Better usage of resources (financial, human,...)*
- **Areas:**
  - *European*
  - *Sub-Regional*
  - *National level*
- **Tools:**
  - *Events: AW to be included in agendas, press realise, promotion materials (leaflets, brochures), speachees*
  - *Promotion via official web-pages and social networks(OIE, national VS, stakeholders...)*
  - *CVOs to use specific opportunities (national meetings, events, public appearance...)*
  - *Awareness campaigns (objectives, areas, budget...)*
- **Best practice:**

## BEST PRACTICE (REGIONAL AWARENESS CAMPAIGN)

### Stray dog awareness campaign in the Balkans

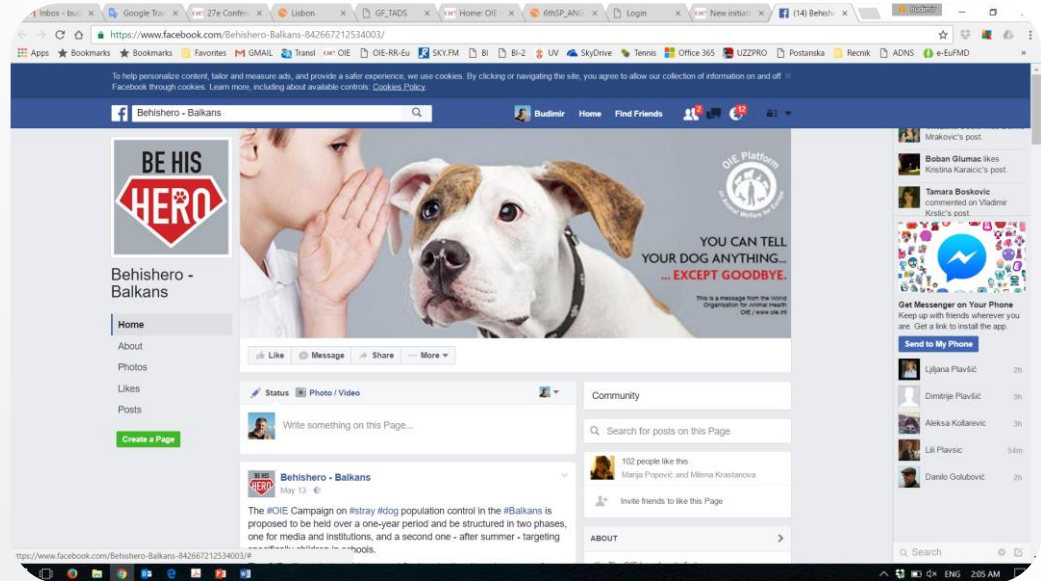
- Launched on May 13, 2016 by Monique Eloit, DG
- Followed by promotion of CVOs/Delegates of Balkan countries and territories
- Aim: progressive decreasing of dog abandonment on the streets
- Sustainable dog population management in whole region



# BEST PRACTICE (REGIONAL AWARENESS CAMPAIGN)

## Stray dog awareness campaign in the Balkans

- Material developed (in collaboration with the Communication Agency)
  - In English
  - In local languages
- 'Be his hero' slogan
- <http://rpawe.oie.int>



# BEST PRACTICE (REGIONAL AWARENESS CAMPAIGN)

## Stray dog awareness campaign in the Balkans

- Guidance how to run campaign
  - structural guidelines for preparing,
  - deploying and
  - evaluating national campaigns
- Countries/territories
  - Albania,
  - Bosnia and Herzegovina,
  - Bulgaria,
  - Croatia,
  - Former Yugoslav Republic of Macedonia
  - Greece,
  - Montenegro,
  - Romania,
  - Turkey
  - Serbia and Kosovo\*,

**OIE Platform**  
on Animal Welfare for Europe

OIE REGIONAL AWARENESS CAMPAIGN  
ON STRAY DOG POPULATION CONTROL  
IN THE BALKAN COUNTRIES

HOW TO RUN  
**A SUCCESSFUL CAMPAIGN**

PROMOTE RESPONSIBLE OWNERSHIP

IMPROVE HEALTH AND WELFARE OF DOGS

REDUCE NUMBERS OF STRAY DOGS TO AN ACCEPTABLE LEVEL

REDUCE THE RISKS OF ZOONOTIC DISEASES OTHER THAN RABIES

ASSIST IN THE CREATION AND MAINTENANCE OF A RABIES IMMUNE OR RABIES FREE POPULATION

PREVENT HARM TO THE ENVIRONMENT AND OTHER ANIMALS

MANAGE OTHER RISKS TO HUMAN HEALTH (E.G. PARASITES)

PREVENT ILLEGAL TRADE AND TRAFFICKING

COMPLIANCE

The World Organisation for Animal Health (OIE) has prepared a Stray Dog Campaign Awareness Package in the framework of its OIE Platform on Animal Welfare for Europe for use in Balkan countries to encourage dog owners to implement responsible ownership practices and, in so doing, reduce the growing population of strays.

This document is intended to help you, as the Veterinary Services in your country, implement a successful campaign. This regional communication campaign is scheduled to be launched on 13 May 2016.

**Start preparing now to make sure you are ready in time!**

1. [http://www.oie.int/eng/comm/infocentre/infocentre/2016/05/13/20160513\\_01.htm](http://www.oie.int/eng/comm/infocentre/infocentre/2016/05/13/20160513_01.htm)  
2. [http://www.oie.int/eng/comm/infocentre/infocentre/2016/05/13/20160513\\_02.htm](http://www.oie.int/eng/comm/infocentre/infocentre/2016/05/13/20160513_02.htm)



# BEST PRACTICE (REGIONAL AWARENESS CAMPAIGN)

## Stray dog awareness campaign in the Balkans

- Dedicated Awareness Campaign Package :
  1. the campaign logo,
  2. poster,
  3. leaflet,
  4. questionnaire for responsible dog acquisition
  5. web banner,
  6. template Facebook page,
  7. sample scripts for radio spots,
  8. press release, and a
  9. special kit for schools (stickers, game book for children, and a PPT for teachers)





# DISCUSSION

- Comments
- Ideas
- Objectives
- Follow up activities
- ...