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AFRICAN SWINE FEVER

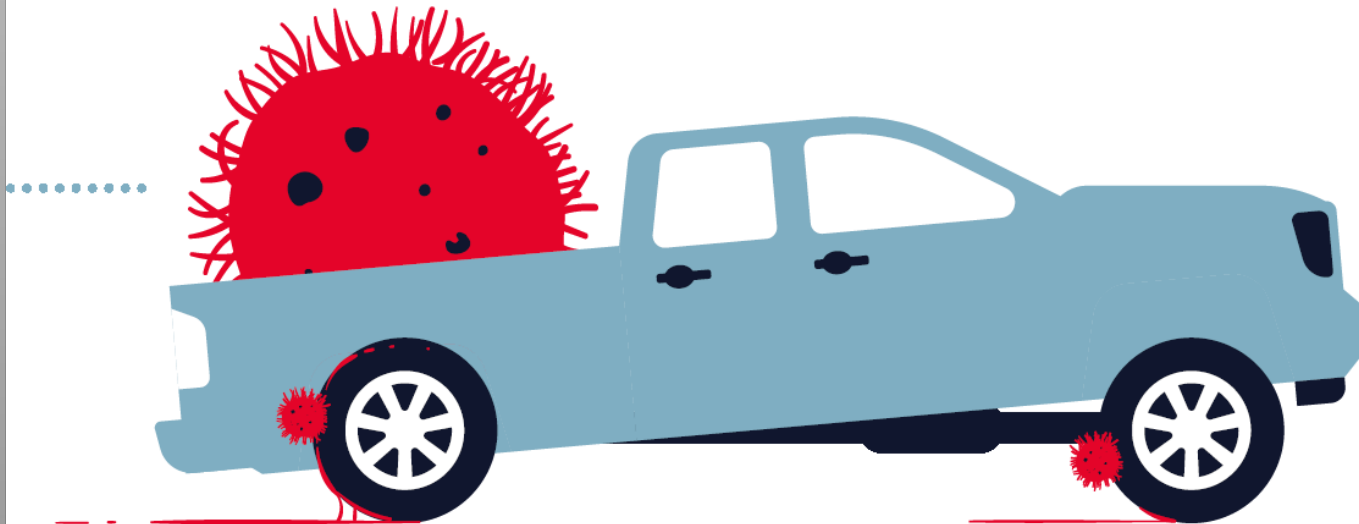
‘ASF kills pigs’

OIE awareness campaign

GF-TADs SGE ASF12, Prague – 11 and 12 March 2019

AFRICAN SWINE FEVER

**Don't be the carrier
of a deadly pig disease**





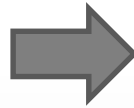
Objective of the campaign:

*Making sure that all actors involved are **aware** of and take the **necessary precautions** to prevent the further spread of **ASF**.*

Target audiences

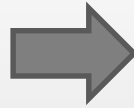
Five stakeholders were included so far:

Regular contact to
domestic pigs



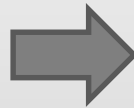
- Small backyard pig farmers
- Commercial pig farms

Contact to wild boar



- Hunters

Involved in the transport of
pigs and pork products



- Travellers
- Transport authorities and
check point staff

Objectives for the different target audiences

- **Small backyard pig farmers:** *to respect biosecurity measures on farm and feed pigs responsibly*
- **Commercial pig farms:** *to inform all workers and visitors on biosecurity measures*
- **Hunters:** *to correctly prevent contact between wild boar and domestic pigs or their products*
- **Travellers:** *not to carry illegally pigs or pork products*
- **Transport authorities and check point staff** *are informed of ASF infected countries and they control all pork products*

ASF Kills Pigs

Key Messages

- ASF is a deadly disease in domestic and wild pigs
- It is not a danger to human health but can cause severe economic losses
- The virus is highly resistant in the environment and in pork products
- There is no vaccine – Prevention is crucial

ASF Kills Pigs

Key Messages

TAKE PRECAUTIONS to prevent the spread of ASF:

- Respect biosecurity measures
- Do not carry pigs or pork products when travelling
- Declare any suspicious case to the veterinary authorities

***DO NOT BE THE CARRIER OF A DEADLY PIG
DISEASE!***

Posters

ASF kills pigs

African swine fever (ASF) is not a danger to humans but kills domestic and wild pigs. There is no vaccine against it.

The virus is highly resistant in the environment and in pork products. Carelessness can spread the disease.

Respect general PRECAUTIONS

Declare any suspicious case (dead or alive) to the Veterinary Services

Do not carry pigs or pork products. If you do, declare them to the authorities

When working in or visiting farms, respect biosecurity measures

Do not visit pig farms in affected areas

AFRICAN SWINE FEVER
Don't be the carrier of a deadly pig disease

COMMERCIAL PIG FARMS
Reinforce your biosecurity measures on your farm.

PIG FARMERS
Take measures in your backyard and at the market to protect your pigs and your neighbour's pigs from the risk of ASF.

HUNTERS
During hunting trips, especially in places considered at risk of ASF, make sure you disinfect your equipment before leaving the hunting area.

TRAVELLERS
Do not carry the ASF virus by transporting pigs or carrying pork products.

TRANSPORT AUTHORITIES AND CHECK POINT STAFF
(airports, harbours, rail stations, highways)
Know the countries infected with ASF and systematically check for travellers carrying animals or animal products, in particular pigs or pork products.

www.oie.int/asf

Oie WORLD ORGANISATION FOR ANIMAL HEALTH
Protecting animals, preserving our future

1 general poster

AFRICAN SWINE FEVER

ASF kills pigs

Travellers
Don't be the carrier of a deadly pig disease

Do not spread the disease.

YOU MUST TAKE PRECAUTIONS

Do not carry pigs or pork products.

Do not visit pig farms in affected areas.

Do not transport pigs or pork products.

Do not visit pig farms in affected areas.

Oie WORLD ORGANISATION FOR ANIMAL HEALTH

AFRICAN SWINE FEVER

ASF kills pigs

PIG FARMERS
Don't be the carrier of a deadly pig disease

Do not spread the disease.

RESPECT GENERAL PRECAUTIONS

Do not visit pig farms in affected areas.

Do not transport pigs or pork products.

Do not visit pig farms in affected areas.

Oie WORLD ORGANISATION FOR ANIMAL HEALTH

5 targeted posters

Available in English, French, Mandarin Russian and Spanish!

AFRICAN SWINE FEVER

ASF kills pigs

Commercial pig farms
Don't be the carrier of a deadly pig disease

Protect your and your neighbour's farms.

RESPECT GENERAL PRECAUTIONS

Do not visit pig farms in affected areas.

Do not transport pigs or pork products.

Do not visit pig farms in affected areas.

Oie WORLD ORGANISATION FOR ANIMAL HEALTH

Infographic on biosecurity measures

ASF kills pigs

African swine fever (ASF) is not a danger to human health but kills domestic and wild pigs. There is no vaccine against it.

The virus is highly resistant in the environment and in contaminated pork products.

Carelessness can spread the disease.

AFRICAN SWINE FEVER

Key biosecurity principles to protect your and your neighbours' farms

SEGREGATION

Create and maintain physical barriers to limit opportunities for disease spread by humans, animals or materials. When properly applied, segregation will prevent contamination and infection.

- Secures the farm entrances. Maintain robust perimeter barriers and properly store food/water to prevent wild boar contact.
- Strictly control staff and visitor movement on and off farm.
- Control the entry of pigs by implementing quarantine measures.

CLEANING & DISINFECTION

All materials (e.g. vehicles, equipment) entering or leaving a site must be thoroughly cleaned and disinfected to remove visible dirt and inactivate pathogens still present on materials.

- Take a shower or wash hands prior to and after visiting a pig farm.
- Wear dedicated clothing and footwear on the farm.
- Clean vehicles and footwear. It is important to remove all visible organic material before disinfecting.
- Clean and disinfect animal housing between groups of animals.

USE AN ASF VIRUS APPROVED DISINFECTANT

Respect recommended concentrations and contact times.

FEEDING METHODS

Do not feed your pigs with untreated swill or kitchen wastes.

www.oie.int/asf

OIE WORLD ORGANISATION FOR ANIMAL HEALTH
Protecting animals, preserving our future

- Reviews key biosecurity principles
- Applicable on small and large scale farms
- And also in clinics!

Available in *English, French, Mandarin Russian and Spanish!*

Leaflet for Travellers

AFRICAN SWINE FEVER

ASF kills pigs

AFRICAN SWINE FEVER

Travellers
Don't be the carrier of a deadly pig disease

African swine fever (ASF) is a **highly contagious** disease of domestic and wild pigs. It is not a danger to human health but it is devastating for farming economy. There is no vaccine against it.

Travelling within or outside a country?
By car, bus, train, airplane, boat?

Do not spread the disease.

YOU MUST TAKE PRECAUTIONS

- Do not carry pigs or pork products
If you do, declare them to the transport authorities
- Do not visit farms unless it is necessary
- If you are in regular contact with domestic pigs, do not hunt wild pigs

For more information: www.oie.int

OIE WORLD ORGANISATION FOR ANIMAL HEALTH
Protecting animals, preserving our future

- Includes precautions to take whilst travelling
- Addresses the general public

Social media

#ASFStopTheSpread

ASf kills pigs

AFRICAN SWINE FEVER

SOCIAL MEDIA Tool kit

For more information: www.oie.int

OIE WORLD ORGANIZATION FOR ANIMAL HEALTH
Protecting animals, preserving our future

The image shows two posters side-by-side. The left poster has a dark blue background with a red pig head icon and the text 'ASf kills pigs' and 'AFRICAN SWINE FEVER' with a pig silhouette. The right poster has a white background with the text 'SOCIAL MEDIA Tool kit' and an illustration of a laptop.

Pig farmers

The image shows a poster with a white background. It features a blue silhouette of a woman carrying a bucket, and a red virus particle. The text 'Pig farmers' is written in large, bold, black letters.

Travellers

The image shows a poster with a white background. It features a blue silhouette of a person walking with a red virus particle. The text 'Travellers' is written in large, bold, black letters.

Commercial pig farmers

The image shows a poster with a white background. It features a blue silhouette of a truck with a red virus particle on its bed. The text 'Commercial pig farmers' is written in large, bold, black letters.

Hunters

The image shows a poster with a white background. It features a blue silhouette of a person walking with a rifle and a red virus particle. The text 'Hunters' is written in large, bold, black letters.

Social media toolkit

twitter f etc.

The image shows a red rectangular graphic with the text 'Social media toolkit' at the top. Below it are the Twitter and Facebook logos, followed by the text 'etc.'.

GIFs

Video



How to use the tools

- Print and disseminate the posters in your country
- Share the tools via social media or emails
- Play the video and use the visuals for presentations
- Share the tools with your network

Additional OIE Resources

- Find all the tools on the ASF [Trello board](#)
- Learn more about the disease on the [OIE ASF Portal](#)
- Read the [global situation reports](#) to stay informed on current outbreaks
- Refer to the OIE regional websites: [Europe](#) ; [Asia and the Pacific](#) ; [Americas](#)

And additional GF-TADs Resources: Check the [e-depository!](#)



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